

## Terms of Reference

# Outcome Evaluation of Kvinna till Kvinna Global Policy and Advocacy Programme “Gendered Aspects of Peace and Security”

### 1 Introduction

The Kvinna till Kvinna Foundation is commissioning a consultant to carry out an outcome evaluation of our global policy and advocacy programme. The consultant/s is to perform an assessment to evaluate the impact of Kvinna till Kvinna’s advocacy work within this programme.

#### 1.1 Organisation and background Information

The Kvinna till Kvinna Foundation is a Swedish non-profit organisation that supports women and women’s organising in conflict-affected areas to increase women’s power and influence. Kvinna till Kvinna’s approach is based on strong local ownership and long-term support. Kvinna till Kvinna has been a Strategic Partner Organisation with Sida CivSam since 2014.

Kvinna till Kvinna’s mandate is to;

- 1) conduct projects in regions of war and conflict that promote women’s self-reliance and self-esteem, women’s psychosocial and/or physical health, or contribute to promoting women’s participation in building a democratic civil society;
- 2) foster studies and research on the effects of war and armed conflict on women, and
- 3) publicise facts and information about the effects of war on women and to build public support for peaceful conflict resolution through the use of civil methods.

#### 1.2 Programme background

The objective of Kvinna till Kvinna’s global policy and advocacy work is to leverage the substantial programme work that Kvinna till Kvinna carries out in 20 conflict affected countries. Kvinna till Kvinna aims to inform and influence the Women, Peace and Security agenda and policies on women’s rights, peace and security based on the experiences of our partner organisations. We also aim to support our 150 partner organisations to strategically use international policies, agreements and conventions to create change and improve women’s rights at the regional, national and local level. Kvinna till Kvinna aims to strengthen the global capacity for women’s participation and influence in peacebuilding. The programme is intended to focus our advocacy on where our added value is the greatest and our impact can be most meaningful.

In this programme, activities and processes are chosen and developed from this perspective, following Kvinna till Kvinna’s overall Theory of Change of supporting our partners in the priorities they set themselves. This stand-alone advocacy programme allows for priorities to be set from a global perspective, with more cross-country and cross-regional components and messages targeted at global and international processes. Kvinna till Kvinna’s advocacy work is intended to

have a wider perspective with influence on global processes and global capacity building and policy development as its goals.

### **1.3 Evaluation object: Intervention to be evaluated**

**The programme that is to be evaluated is the Sida-funded programme**

“Gendered Aspects of Peace and Security”, that has been ongoing since September 2019 and is ending December 2021.

The evaluation will focus on Kvinna till Kvinna’s added value within global and regional peace and women’s rights networks, forums and processes, and how the programme have been perceived, valuable and of use for partner organisations.

The Theory of Change of the programme is as follows:

**If** women’s rights organisations in conflict affected contexts have a strong mandate and adaptive and inclusive organisational structures, then they will be able to organise effectively and safely and develop their resilience and ability to organise to promote change in light of the WPS agenda. This is so because strong women’s rights organisations who represent women’s needs, interests, and priorities enhance the safe space for women to work together and act in solidarity.

And **if** women’s rights organisations represent women’s priorities and work collaboratively, then they can organize effectively to represent a strong and alternative voice in promoting policies that observe the needs for building an enabling environment for women’s movement and activism on various levels. This is so because they can influentially advocate with credibility and legitimacy from their constituency base.

This theory of change is operationalised in the programme through three outcome areas:

- Kvinna till Kvinna informs and influences international policy as a feminist women’s rights organisation in security and gender policy fora.
- The WPS agenda is strengthened within women rights organisations in conflict-affected contexts.
- The knowledge field of WPS is strengthened by and within Kvinna till Kvinna on women’s participation in building and sustaining peace.

This theory of change also relates to the vision statement articulated for the organisation: “Women from diverse backgrounds in conflict-affected contexts organise and are key actors in transforming exclusionary power structures, and effectively participating in the development of a gender equal society to foster sustainable peace”.

## **2 The assignment**

### **2.1 Evaluation – focus on result/outcome evaluation**

The consultant/s is to evaluate the influence of Kvinna till Kvinna’s international advocacy, through Kvinna till Kvinna’s engagement in international advocacy forums regarding WPS and women’s rights and through support to partner organisations. As the programme period is limited, the evaluation of the impact of

the programme will be limited in scope in relation to long-term advocacy outcomes.

The evaluation will also assess internal policy and advocacy processes within Kvinna till Kvinna in regard to learning and policy development. Furthermore, the evaluation will provide Kvinna till Kvinna with input to forthcoming advocacy programmes.

#### **Overarching questions to be answered:**

The evaluation is expected to provide answers to ascertain results on outcome and impact level as well as assess the effectiveness and relevance of this advocacy programme, including (but not limited) to following questions:

##### *Overall impact*

- What is Kvinna till Kvinna's advocacy impact on targeted international stakeholders? How do they perceive Kvinna till Kvinna's advocacy work?
- Has advocacy by Kvinna till Kvinna contributed to actions taken by policy-makers?

##### *Collaboration as method*

- What is Kvinna till Kvinna's role and added value within our advocacy networks (EPLD, FIRE, EuroMed Rights etc)? Example: our partner organisations, our thematics, our own reach etc.
- In what manner are collaborations with other organisations beneficial for Kvinna till Kvinna's advocacy work?
- What are the learnings after contact or collaboration with Kvinna till Kvinna or Kvinna till Kvinna's partner organisations?

##### *Benefits for partners*

- How do partner organisations view our role as "door opener" for them in international processes?
- How do partner organisations perceive Kvinna till Kvinna's advocacy messages?

### **2.3 Evaluation scope, approach, methods and quality assurance**

The evaluation scope is limited to the outcomes defined in the programme's results framework. See 1.3.

The assignment will be conducted through (digital) interviews with approximately 10-12 relevant stakeholders from partner organisations, Kvinna till Kvinna staff and international stakeholders (EU, UN, Ministry of Foreign Affairs etc.) In order to complement the interviews, a desk study of available material regarding the programme is necessary.

Sources for information:

- Kvinna till Kvinna's Advocacy Unit and other relevant staff.
- Kvinna till Kvinna's reports and strategies
- Interviews with targeted organisations/institutions
- Interviews with partner organisations

The methodology of the assignment is up to the consult to decide and for Kvinna till Kvinna to approve, however the assignment will ensure that the methodology approach includes an understanding of feminist approach, based on key values of: transparency, intersectionality, inclusiveness, sensitivity and a right-based approach.

The intended users of the evaluation are Kvinna till Kvinna internally but also to be shared with the donor to the advocacy project, Sida. The evaluation is to be designed, conducted and reported to meet the needs of the intended users and tenderers shall elaborate in the tender proposal how this will be ensured during the evaluation process.

The assignment will be conducted in accordance with Sida's principles and criteria for evaluations. The evaluation shall conform to OECD-DAC's Quality Standards for Development Evaluation (2010) and use the OECD-DAC Evaluating Peacebuilding Activities in Settings of Conflict and Fragility: Improving Learning for Results (2012). The evaluators shall use the Sida OECD-DAC Glossary of Key Terms in Evaluation *Results Based Management (2014)* and the OECD-DAC Better Criteria for Better Evaluation: *Revised Evaluation Criteria Definitions and Principles for Use (2019)*. The evaluators shall specify how quality assurance will be handled by them during the evaluation process.

#### 2.4 Deliverables

- Work plan including activities and timetable (to be developed in close consultation needs to be approved by Kvinna till Kvinna).
- Draft Outcome evaluation report (to be commented and approved by Kvinna till Kvinna).
- Final evaluation report (approximately 15-20 pages in length).
- Seminar delivered to Kvinna till Kvinna advocacy team (digital), presenting and discussing lessons learned and recommendations.

#### 2.5 Skills and competencies required by consultant

- University degree (BA, equivalent or higher education), preferably in political science, gender studies, international law, human rights or other related disciplines
- Extensive experience of evaluation of advocacy initiatives
- Extensive knowledge of Women, Peace and Security agenda, and women's rights.
- Experience of feminist organisations, values and applying a feminist approach to working methods
- Excellent analytical skills, including ability to analyse policy and political processes
- Ability to produce concise and analytical reports
- Excellent command of English, including writing skills
- Work with a participatory and culturally and conflict sensitive approach
- Ability to plan and meet requirements on time

#### 2.6 Financial framework

Consultant fees shall be specified as fees per day including taxes, social security contributions and VAT. The tender shall state total value of tender, including

expenses such as telephone, internet or postage, expenses for travel related to the assignment. The maximum budget amount available for the evaluation is 150 000 SEK including VAT.

In cases where the tender includes a team of consultants, their division of work shall be presented. Contracted consultant/s cannot further subcontract the assignment.

### **2.7 Timeline**

- The consultant/s shall be able to start on the 1 September 2021 at the latest.
- A detailed time plan should be agreed upon before signing an agreement.
- Workplan completed and approved 10 September 2021.
- First draft of report delivered by 10 November 2021
- Comments from intended users to evaluators 20 November
- Final report delivered by 10 December 2021

### **2.8 Required information**

The consultant shall submit the following in their tender:

- CV/s
- Methods and procedures for developing the evaluation including for data collection
- Timeframe of the study in accordance with the points specified in this ToR
- Description of how quality standards in development evaluation will be addressed
- Contact information

### **2.9 Deadline for submission of tender**

Tenders must be sent to Kvinna till Kvinna no later than 20 June 2021.

Tenders should be sent by clicking the Submit Tender button in the ad posted on our [career site](#)

### **2.10 Contact**

For any questions, please contact [klara.backman@kvinnatillkvinna.se](mailto:klara.backman@kvinnatillkvinna.se)