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The Kvinna till Kvinna Foundation, 2015

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Read more on page 13. Photo: Emelia Frennmark

Intro

A year of challenges

During 2014, the climate hardened for those standing up for women's rights. Kvinna till Kvinna's support to women human rights defenders continues to be crucial.



2014 was a challenging year for our partner organisations. The Ebola outbreak in West Africa, the bombings of Gaza, the Islamic State's rampages in Iraq, the war in Syria, floods in the Balkans and hate campaigns in south Caucasus. In the wake of these trials, the struggle for women's rights also grew harder. The space for civil society is shrinking in troubled areas and women's rights are being curtailed. Regardless, women human rights defenders often hold the key to change through their tireless work for peace, reconciliation and cooperation across borders.

That a strong and active civil society can be the difference between life and death became clear in Liberia during the summer. We were one of the international organisations that stayed in the country, supporting our partner organisations in the battle against Ebola. The women were the caretakers of the already infected.

Together with our partners we were able to get information out on how the virus can be stopped.

2014 was a turbulent year in Sweden, too. Nationalist extremists are gaining ground in Europe. We launched the report Patriotism and Patriarchy – the impact of nationalism on gender equality to demonstrate how their policies also aim to circumscribe women's rights. Kvinna till Kvinna takes a clear stand. We all have a responsibility to work against racism and fascism. This report was our contribution and we will continue to speak up.

No struggle survives without renewed energy. After twenty years of working with women human rights defenders in war and conflict regions, we know that they are the world's bravest women. To celebrate them, we proclaimed International Women Human Rights Defenders Day, 29 November, as our very own Femdefenders Day! Swedish and international women human

rights defenders, artists and activists came together and it all ended with a fantastic celebration – sparkling with energy. I believe that we all – in the midst of this year of trials – were reminded that there are many of us who tirelessly are standing united in the battle for the rights of all women. If you are one of those who made our work possible, thank you! Together, we stand ready for 2015.

Lena Ag
Secretary General
The Kvinna till Kvinna Foundation

"Jimmie's family policy? No. thanks!"

Lena Ag's most popular blog post in 2014 had 6,579 unique visitors. Overall, her blog went from having 5,000 unique visitors in 2013 to 23,000 in 2014.

lenaagbloggar.wordpress.com

Annual Report 2014 Our work

Significant Events 2014















- 8 Battling Ebola in Liberia.
- 12 Supporting women in Syria.
- 13 Peace project reached the target.
- 16 Dangerous times in South Caucasus.
- **26** Winners of the *Postcode Millionaire!*
- Party to honour femdefenders.
- 34 ITP teaches about UN Resolution 1325.



Partner **Organisations**

In 2014, Kvinna till Kvinna cooperated with 130 women's organisations in 17 countries and geographical areas in five regions of armed conflict: Central and West Africa, the Middle East, South Caucasus and the Western Balkans.

Donations

from private individuals, businesses and the Swedish Postcode Lottery.

Kvinna till Kvinna

The Field Representatives at our 12 offices are supported by the headquarters in Stockholm. Staff at the headquarters also conduct trainings, advocacy and disseminate information about the situation of women.

Allocation

The Board

The Board and the Kvinna till Kvinna management team decide the overall direction for our work.

from Sida. the EU and other hodies

Kvinna till Kvinna strengthens women in times of war and conflict to increase women's power and influence. We support women's organisations in their work for women's rights and peace.

Kvinna till Kvinna's has the following established purposes:

- 1. Strengthen women in war and conflict regions and contribute to promoting women's participation in peace and democracy processes.
- 2. Promote studies about how war and conflicts affect women.
- 3. Bring to the attention of the public facts and information about the effects of war and build public support for peaceful conflict resolution through the use of civil means.

What we do

Kvinna till Kvinna supports women's organisations and their work in regions affected by conflict. We aim to contribute to a strong civil society in which women's voices are heard. Our role is to provide financial support, contribute to organisational development, and mediate contacts between organisations. The model we work by is

based on a long-term approach and our strength lies in getting to know the organisations, listening to them, and taking their priorities seriously.

How is our work funded?

We are able to strengthen women in conflict regions with the help of donations and grants. The Swedish International Development Cooperation Agency is our biggest financier. We also receive grants and appropriations from the EU, Forum Syd, Radiohjälpen, the Folke Bernadotte Academy, the Swedish Agency for Youth and Civil Society, the Swedish State Inheritance Fund, and the Norwegian and Dutch states. Our largest private donor is the Swedish Postcode Lottery.

Measurable results

When a project is concluded, the outcome is reported to our sponsors. Private donors receive information in newsletters. We evaluate each project and develop our methods continuously. In this way, we strive to achieve the best possible results and ensure continuous improvement in our work.

Broad support to women

In 2014, we provided support to local women's initiatives involved in the following areas:

- Combating violence and sexual assault.
- Human rights and education.
- Opportunities for women to organise.
- Participation in peace processes.
- Women's physical and mental
- Promotion of political participation.

Employees

In total, Kvinna till Kvinna had 96 employees in 2014. Of these, 57 worked at our headquarters in Stockholm and 39 at the field offices, of which 29 were local staff.

Volunteers

Across Sweden there are local groups of volunteers committed to spreading information about Kvinna till Kvinna to the public. In 2014, their number doubled to 150 people.

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Organisations that received support 2014

Central and West Africa

Democratic Republic of Congo

- Association des Femmes des Médias du Sud-Kivu
- Caucus des Femmes Congolaises du Sud-Kivu pour la paix
- Cercle d'Échange pour le Développement des Jeunes dans la Région des Grands Lacs
- Collectif des Associations Féminines pour le Développement
- Ministère de la Femme en Action
- Reseau des Femmes Africaines Ministres et Parlemantaires en RDC
- Solidarité des Femmes Activistes pour la Défense des Droits Humains
- Solidarité Feminine pour la Paix et le Développement Integral
- Vision Sociale

Liberia

- Association of Female Lawyers of Liberia
- Center for Liberian Assistance Committee for Peace and Development Advocacy
- Liberian Female Law Enforcement Association
- Liberian Women
 Fmpowerment Network
- Mano River Women Peace Network
- Southeastern Women Development Association
- The Committee for Peace and Development Advocacy
- West Africa Network for Peace building
- West Africa Network for Peace Building
 West Point Women for Health
 and Development Organization
- Women Against Female Genital Mutilation
- Women and Children Development Association of Liberia
- Women NGO's Secretariat of Liberia
- Women Legislative Caucus of Liberia
- Women Rights Watch

The Middle East

Irac

- Amez organization
- Baghdad Women's Association
- Pana Center
- Organization of Women's Freedom in Iraq
- Warvin Foundation for Women's Issues
- Women's Media and Educational Center

Israel

- Al-Tufula Centre
- Al-Zahraa Organization for the Advancement of Women
- Achoti for Women in Israel
- Coalition of Women for Peace
- Isha L'Isha
- Ma'an, the Forum of Negev Arab-Bedouin Women's Organizations

Jordan

- Arab Women Organization
- Families Development Association
- Jordanian Women's Union
- Kura Women Voluntary Society
- Mizan Law Group for Human Rights
- Rakeen Women Voluntary Society
- Sisterhood is Global Institute
- Queen Zein Al-Sharaf Charity Association

Lebanon

- Association Naideh
- Kafa (Enough) Violence & Exploitation
- Lebanese Council to Resist Violence Against Women
- Lebanese Women
- Democratic Gathering
 Collective for Research & Training
- on Development-Action
 Palestinian Women's
- Humanitarian Organization

Palestine

- AISHA Association for Women and Child Protection
- Jerusalem Center for Women
- Palestinian Centre for Human Rights
- Palestinian Centre for Peace

and Democracy

- Palestinian Working Women's Society for Development
- SAWA
- Stars of Hope Society for the Empowerment of Women with Disabilities
- Women's Affairs Center
- Women's Studies Centre

South Caucasus

Armenia

- Democracy Today
- Society Without Violence
- Women's Resource Center
- Women's Rights Center

Azerbaijan

- Association for the Protection of Women's Rights
- Sumgayit Discussion Club
- Women Problems' Research Union
- Women's Association for Rational Development
- YUVA Humanitarian Center

Georgia incl. Abkhazia

and South Ossetia

- Anti-Violence Network of Georgia
- Association GAENATI
- Association "Imedi" IDP women's
- movement for peace
- Association of South Ossetian Women for Democracy and Human Rights
- Association of Women of Abkhazia
- Cultural-Charity Centre "World without Violence" named after Zurab Achba
- Cultural-Humanitarian Fund "Sukhumi"
- Democrat Women's Organization of Samtskhe-Javakheti
- Nongovernmental women's organization "Avangard"
- The Union of Businesswomen of Gagra
- Union of Business Women of Abkhazia
- Union of Wives of Invalids and Lost Warriors
- Women's Information Center
- Women's Initiatives Supporting Group
- Women's Political Resource Center

Partner organisations



Geographical distribution of means

- 1. Middle East 40%
- 2. The Balkans 21%
- 3. Africa 15%
- 4. South Caucasus 14%
- 5. Overlapping country borders 10%

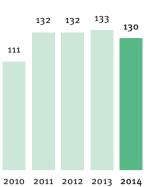
3 1

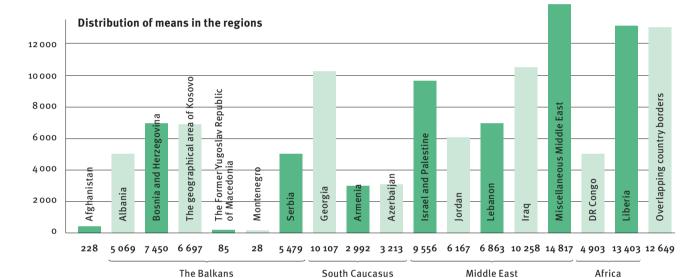
Field activity expenses TSEK 117 697

- 1. Coordination, counselling (TSEK 43 705) **37**%
- Networking activities (TSEK 17 707) 15%
 Direct project support

(TSEK 56 275) 48%

Partner organisations





The Western Balkans

Δlhania

- Agrita-Vizion Centre, Peshkopi
- Albanian Women
 Empowerment Network
- Association of Women with Social Problems
- Gruaja tek Gruaja, Shkodra
- Psycho-Social Centre "Vatra"
- Unë, Gruaja, PogradecWomen's Forum Elbasan

Bosnia and Herzegovina

- Buducnost
- Centre of Legal Assistance for Women
- CURE Foundation
- Forum Zena
- Helsinki Citizens' Assembly Banja Luka
- Horizonti
- Lara
- Association Okvir
- United Women
- Zenski Centar

The geographical area of Kosovo*

- Alternative Girls' Center
- Artpolis NGO
- AureolaKosovar Gender Studies Center
- Kosova Women's Network
- Mitrovica Women Association for Human Rights
- The Network of Roma, Ashkali and Egyptian Women's
- Organizations of Kosovo
 Women's Association "Legjenda"
- Women's Association "Medica Kosova"
- Women's Association "Ruka Ruci"
- Women's Association "SZO WCPHR"Women Center "Open Door"

The Former Yugoslav Republic of Macedonia

- Kumanovo Center
- Macedonian Women's Right Center – Shelter Center
- Organization of Women Sveti Nikol

Montenegro

 ANIMA Centre for women and Peace Education

- Serbia
- Autonomous Women's Center
 Center for Education and
- Counseling, Catalysta
 Center for Women's Studies
 Fenomena Association
- ImpulsNovi Sad Lesbian Organization
- Sandglass
- Women for Peace
- Women in BlackWomen's Forum
- Women's Space

For safety reasons, not all countries and organisations are listed. * All country names align to UN terminology. Sweden has recognised Kosovo as a sovereign state.

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Central and West Africa

When the Ebola epidemic hit western Africa, Kvinna till Kvinna was one of the few international organisations whose staff stayed in Liberia to help combat the disease. In DR Congo, Kvinna till Kvinna's long-term work has helped more women to become involved in peace-building processes.



he Ebola outbreak in Liberia during the summer in 2014 called for direct action and efforts from Kvinna till Kvinna and its partner organisations.

"On site in Liberia, we focused on combating and preventing the spread of the disease. The Ebola outbreak meant a setback in efforts to improve the situation for women in the society at large, but our partner organisations also continued their normal work – to the extent possible," says Malin Brenk, Regional Manager Africa.

Because of gender stereotypes and traditions, Liberia's women were hit harder than the men.

"It is women who care for the sick at home, and most people who work in health care are women. Because Ebola is spread through direct contact with body fluids, women were more vulnerable," says Field Representative Anne-Marie Lukowski.

Kvinna till Kvinna's staff stayed in Liberia, unlike many other international organisations' employees.

"Clearly, the needs were not less but more. Our partner organisations assessed that, together with them, we could make an important contribution. We also supported the Ebola prevention work of four additional local organisations," says Malin Brenk.

Information in rural areas

One actor that worked hard to spread information about Ebola in the countryside was Kvinna till Kvinna's partner organisation MARWOPNET.

"Local communities widely distrust the authorities and it was

difficult to convince people to take themselves to treatment centres if they showed symptoms," says Ruth Caesar from MARWOPNET.

Radio broadcasts

In addition to heading out to the villages, MARWOPNET operates a radio station whose broadcasts were dedicated to informing about Ebola. People listen to the radio a lot in Liberia, and MARWOPNET's programmes even reach neighbouring countries.

"The outbreak has also had an impact on women's capacity to support themselves, since economic activity has declined. Many of them work with farming their own plot of land, or with small-scale trade, and when these economic activities can no longer be carried on, it is devastating for the whole family," says Ruth Caesar.



Stopping the spread of Ebola in Liberia was the main focus for Kvinna till Kvinna's partner organisation MARWOPNET in 2014. Much of the work was about spreading information and educating women about the virus in villages in the countryside.



 $Ruth\ Caesar\ works\ for\ MARWOPNET.$



Massacre shook DR Congo

The eastern DR Congo escaped the Ebola epidemic, but its population were faced with other trials. In June, over 30 people were killed on the Ruzizi Plain, where two of Kvinna till Kvinna's partner organisations are active: SOFAD and CEDEI-GL.

"The massacre was a result of land and power struggles being fought out between different ethnic groups, and the security situation has been tense," says Ylwa Renström, Coordinator for DR Congo. Women human rights defenders in the area found it difficult to carry out their projects, but in spite of the situation they were able to contribute to resolve the conflicts in the area.

"Thanks to our project with the Life & Peace Institute in which our partner organisation SOFAD is involved, we can now see that women are participating in local peace processes in several areas. This is a huge step forward because traditionally women in DR Congo are not visible in the public sphere."

Annual Report 2014 Central and West Africa



Anne Marie Sakina, active in Kvinna till Kvinna's partner organisation CEDEJ-GL in DR Congo, during a theatre workshop.

Theatre for peace in Congo

During the autumn, women human rights defenders in DR Congo workshopped a theatre piece – to be performed in both DR Congo and Sweden.

Kvinna till Kvinna's partner organisation CEDEJ-GL uses theatre to inform women that sexual harassment and abuse are violations of human rights. In November, Kvinna till Kvinna arranged a theatre course for CEDEJ-GL. The result will

be performed in Sweden in 2015.

Present in DR Congo was also photographer Cato Lein to take photos for a future photo exhibition that is part of the same project as the theatre initiative. This is being financed by funds from the Swedish Postcode Lottery.

"The purpose is to show women's situation in DR Congo, and what role they are playing in the process of building sustainable peace. The image of DR Congo needs to be nuanced, especially in the media," says Anna Lithander, Communications Coordinator.

Long term cooperation

The Swedish Postcode Lottery also finances Kvinna till Kvinna's cooperation with the Life & Peace Institute (LPI) in DR Congo. LPI's method for conflict resolution is long term: to solve local disputes by involving as many parties as possible. So far, few women have, however, been involved.

"It is our role in the partnership to create the conditions for women to become engaged and actively participate in peace processes," says Susanna Rudehill, Kvinna till Kvinna's Field Representative in DR Congo.



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During the Liberian Feminist Forum in July-August, 28 Liberian women met to discuss feminist strategies. This event was organised by Kvinna till Kvinna, together with Action Aid and Medica Mondial. Several of Kvinna till Kvinna's partner organisations participated.



From now on, I will defend and respect women's rights.

Male participant at a training on women's leadership and UN Resolution 1325, which was organised by Kvinna till Kvinna's partner organisation AFEM in eastern DR Congo.

Effective advocacy in Liberia

On 4 March, a big step forward towards increasing women's participation in the political process in Liberia was taken. The Senate adopted a proposal on quotas that the women's movement, supported by Kvinna till Kvinna, has advocated for – for a long time. This is proof of how effective the advocacy of women in civil society and politics in Liberia has been. The next step is for the Parliament to pass the legislation.



Common struggle in Uvira

In connection with the worldwide campaign 16 Days of Activism in November, three of Kvinna till Kvinna's partner organisations in Uvira in DR Congo joined forces for a demonstration against men's violence against women. They also arranged for women from remote villages to meet with decision-makers and raise issues important to them.

Mariether Yekee, Liberia's Ministry of Health, and Marpue M. Speare, CEO of WONGOSOL, at one of the workshops on Ebola.

Ebola workshops with WHO

During the autumn, Kvinna till Kvinna organised two workshops for women's organisations in collaboration with the World Health Organization (WHO) and the Ministry of Health in the Liberian capital of Monrovia. The theme was human rights and gender linked to Ebola and disease prevention.

"An important part of the fight against Ebola is education. The courses offer the tools for effective communication," says Field Representative Anne-Marie Lukowski.



It has been a hard struggle, and we have done everything we can to stop Ebola from spreading

Nelly S Cooper heads the West Point Women for Health and Development Organisation (WPWHDO) in the slum area of West Point in Monrovia. WPWHDO played an important role in combating Ebola in the area.

Power increase in DR Congo

In 2014, Kvinna till Kvinna completed the project Women, Citizenship and Peacebuilding which had been running for three years in cooperation with International Alert and local women's rights organisations in DR Congo.

The result:

- There are now women in several highlevel positions locally and regionally

 as head teachers and ministers in the provincial government in South Kivu.
- More couples have registered their marriages officially, which strengthens women's inheritance rights.
- More families are sending their girls to school.
- Some families have begun to share their household budget, instead of the man having complete control.
- Women who have participated in discussion groups more often make their voices heard in their contacts with decision-makers as well as in society in general.

Annual Report 2014 Middle East

Middle East

For women in the Middle East, 2014 was a nightmare. The Islamic State's brutal rampages struck fear into the hearts of large parts of the region's populations, Gaza was bombed, and the conflict in Syria continued with undiminished intensity. Kvinna till Kvinna's support to women human rights defenders was needed more than ever.



he escalation of the conflicts in the Middle East has meant that the situation for those who are working for women's rights has deteriorated dramatically.

"The year was filled with challenges. Our partner organisations were impacted by the wars in Gaza, Iraq and Syria. In addition, the threats against women human rights defenders in the Middle East increased. We are observing that communities are becoming more conservative," says Regional Manager Linda Säll.

Working with security has therefore been a priority for Kvinna till Kvinna, partly through organising trainings on personal safety, and partly through direct support for CCTV cameras and other equipment for the partner organisations' offices.

Fight for survival in Iraq

In Iraq, one of the biggest challenges for Kvinna till Kvinna's

partner organisations was providing internally displaced persons with emergency aid.

"At the same time they have tried to continue working for improvements in legislation, but the security situation has deteriorated so greatly that it all has mostly become a struggle for survival," says Emelia Frennmark, Field Representative in Iraq.

That Kvinna till Kvinna was able to rapidly expand its security support to partner organisations during the summer, was greatly appreciated. The employment of a Programme Officer based in Baghdad was also a welcome development.

The crisis in Syria

The war in Syria has forced many people to flee for their lives and during the year, Kvinna till Kvinna appointed a team to focus on this situation. Aid was transferred to organisations in Lebanon, Jordan, Turkey and Iraq to offer Syrian refugee women opportunities for

education, processing traumas, and protection from violence.

"For example, our partner organisation LECORVAW is working in Tripoli in Lebanon with Syrian women to increase their knowledge of local peacebuilding, child marriage and gender-based violence," says Lena Wallquist, Coordinator.

Overload in Lebanon

The humanitarian situation in Lebanon remained acute, as the country received a constant stream of refugees from Syria.

"Women human rights defenders worked with supporting women from the Lebanese community and Syrian refugee women. They have an unbelievable workload," says Alexandra Karlsdotter Stenström, Field Representative in Beirut where Kvinna till Kvinna opened an office during the year.

Outbreak of war in Gaza

The most deadly violence in a decade shook Palestine. The staff at Kvinna till Kvinna's partner organi-



The project Young Women's Peace Activism concluded in May in Jordan. It started in 2012, addressing young women between 22 and 30 years of age from Egypt, Iraq, Jordan, Iraqi Kurdistan, Lebanon and Palestine. One of its aims was to build the foundations for the participants' long-term commitment to women's rights.

The situation is at crisis levels in the Middle East and thousands are forced to live in refugee camps, like this one outside Erbil in Iraqi Kurdistan.



sations in Gaza were forced to leave their homes for periods of time because of Israel's bombings.

"Our partner organisation Palestinian Center for Human Rights has been fully occupied with documenting losses and gathering facts about human rights violations," says Magnea Marinósdóttir, Field Representative in Jerusalem.

Kvinna till Kvinna worked with organisations on the West Bank and in Israel to meet the dire needs in Gaza.

"For example, our partner organisation the Palestinian Working

Women Society for Development organised hygiene kits for women in Gaza."

Peace actions in Israel

During the summer, Kvinna till Kvinna's partner organisations in Israel protested against the war on Gaza. The Israeli umbrella organisation, the Coalition of Women for Peace, made its position clear by walking at the front line of demonstrations in Tel Aviv. During one of these demonstrations, right-wing extremist groups attacked the protesters. Isha L'Isha Feminist Centre

was also attacked in conjunction with a demonstration in Haifa.

Positive change in Jordan

A glimmer of hope during the year was the Jordanian government's decision to guarantee civil rights for children of mothers with Jordanian citizenship, but where the father is of a different nationality.

"This is a positive change, which we and our partner organisation Arab Women Organisation have contributed to," says Luz Baastrup, Office Manager in Jordan. Annual Report 2014 Middle East



Dalal Jumaah, Vice President of Kvinna till Kvinna's partner organisation Organisation of Women's Freedom in Iraq (left) practice first aid with Shammeran Odesho, Chair of Iraqi Women's League. Instructor Nicola (right) provides assistance.

"I live in the midst of violence"

Women human rights defenders in Iraq work in one of the world's most dangerous regions. The security training that Kvinna till Kvinna arranged in Istanbul in November was therefore important and greatly appreciated.

"I live in the midst of violence every day, so I am accustomed to trying to avoid danger. But it is very useful to learn how to think consciously and strategically about security," says Eman Abdulrahman from Kvinna till Kvinna's partner organisation Baghdad Women's Association.

She was one of 19 women human rights defenders from Iraq and Iraqi Kurdistan who attended the security course. It included practical elements such as first aid and evacuation training, as well as theoretical, like how to create awareness and think about security: What are the greatest threats to me and my organisation? What can we do to protect ourselves?

New perspectives

The training was also an opportunity for women human rights defenders from a deeply divided society to meet across the borders of conflict. The situation in Iraq and Iraqi Kurdistan deteriorated significantly during the year, and many were forced to flee within the country.

"There is more distrust, sec-

tarianism and nationalism in the society, which is also affecting women human rights defenders. This was an opportunity for activists from different locations to see things from each other's perspectives," says Emelia Frennmark, Field Representative in Iraq.

Long to-do lists

By the end of the course, all the participants had written down long to-do lists to take with them back home.

"We want to train our own staff in how to deal with security threats," said Zainab Hussein, who works for Kvinna till Kvinna's partner organisation Women's Media and Education Center. Highlights Photo: Alsha

Women human rights defenders in Gaza gathered during a ceasefire for a training on security and well-being.

Pause from the war in Gaza

During a short ceasefire in August, in the midst of the chaos of the Gaza war, Kvinna till Kvinna's partner organisation Aisha gathered its staff to give them an opportunity to talk about their experiences and to hold a course in stress management. The two initiators are qualified trainers in a method that Kvinna till Kvinna teaches to activists: Integrated Security and Well-Being. This method is about how women human rights defenders can increase their own security and well-being – so that they will have the strength to continue helping others.

"The staff greatly appreciated the opportunity to talk about their troubles, their needs, and what they have been confronted with," says Mariam Abu Al Atta, Project Manager at Aisha.

Jordanians to Sweden – and Egypt

During the spring, Kvinna till Kvinna arranged a series of exchange visits. One of them was in Sweden for Jordanian and Iraqi women human rights defenders. The women visited women's shelters, the Swedish Police, prosecutors and the Parliament.

During the autumn, four Jordanian partner organisations also visited Egypt together with Kvinna till Kvinna.

Inspiration in Tanzania

During the autumn, the organisation Amez from Halabja in Iraqi Kurdistan travelled to Tanzania to visit adult education centres. The trip was made with the support of Kvinna till Kvinna, and Swedish folk high school teachers also participated. Amez plans to establish a women's adult education centre in Halabja.



Awaz Daleni, director of Amez, in the middle.

Important milestone in Lebanon

A new law against domestic violence was adopted in Lebanon in April after years of pressure from the women's movement, especially Kvinna till Kvinna's partner organisation KAFA. Another success, linked to the introduction of the law, is how violence against women no longer is a taboo subject, but is being publicly debated.

"Two years ago, a maximum of 400 people participated in the March 8 demonstration in Beirut. In 2014, that number had risen to 5,000 people, all demanding that the parliament should adopt KAFA's draft law," says Alexandra Karlsdotter Stenström, Field Representative in Lebanon.



Big turn-out at March 8 demonstration in Beirut



Fight against child marriage

Iraqi women human rights defenders visited Sweden in April to share their experiences with organisations and government agencies. The visit was also an opportunity to draw attention to the threat of the Jafaari Law in Iraq. According to this draft law, marriage would be permitted with girls as young as nine years old, and women would be prohibited from leaving their home without the permission of their husband.

In an open letter to the Swedish Minister of Foreign Affairs, Carl Bildt, the Iraqi women's organisations appealed to Sweden to react against the draft law. Bildt promised to do his utmost to prevent this proposal from becoming law.

At the end of the year, the Jaafari Law had still not been adopted, but the bill remained tabled in the Iraqi Parliament. Annual Report 2014 South Caucasus

South Caucasus

Tightened laws and persecution of activists made 2014 a tough year for women human rights defenders in South Caucasus. Kvinna till Kvinna focused on establishing forums to facilitate collaboration, networks and inspiration.



e are seeing a reduction in the room for manoeuvre for civil society in almost the entire region. This says Lina Andéer, Regional Manager for South Caucasus.

"The situation is worst in Azerbaijan. There, several human rights activists were imprisoned in 2014. In Armenia, our partner organisations have met resistance from groups who say they want to preserve traditional family values."

In Azerbaijan, legislative changes have made it more difficult for civil society organisations to operate. Receiving financial support from foreign donors like Kvinna till Kvinna has become more complicated.

"To strengthen the increasingly vulnerable Azeri women human rights defenders, we held trainings in how to increase the security for women. We also arranged networking events where activists met with organisations from other countries and established contacts. This was much appreciated," says Lina Andéer.

Political changes

In the de facto regions Abkhazia and South Ossetia, which since the conflicts in the region in the 1990s have been virtually autonomous, the situation for civil society has also been deteriorating.

"Russia and Abkhazia have signed a treaty on 'alliance and strategic partnership'. With rapprochement to Russia, the scope for action for civil society risks shrinking. And in South Ossetia, there have been proposals for regulatory frameworks similar to those in Russia, which prohibit foreign donors from giving money," says Malin Askhamre, Field Representative for Georgia.

Important law in Georgia

Intolerance and discrimination of LGBT people continues to be a wide-spread problem in Georgia. A light in the darkness was the law against discrimination, which was adopted in May, which increases the legal protection of LGBT people. One of the driving forces behind the law was Kvinna till Kvinna's partner organisation Women's Initiative Supporting Group.



On 8 March, several of Kvinna till Kvinna's partner organisations demonstrated for women's rights in Yerevan. In English, the banner says "Day for women's rights".

This picture was taken by the artist Petra Hultman who worked with Women's Resource Center Armenia during the year. Find out more about the art project she ran at vipa.kvinnatillkvinna.se.



Violent attack in Armenia

That the climate is tough for women human rights defenders in Armenia became clear in April when Kvinna till Kvinna's partner organisation Society Without Violence (SWV) organised a roundtable in Yerevan. On the agenda was a debate about how gender equality can be integrated into the school curriculum. The roundtable was disrupted by nationalists shouting slogans and attempting to force their way in.

"Directly after the attack, we went out with an appeal to the authorities in Armenia to take all necessary measures to investigate and prosecute the perpetrators," says Lina Andéer.

Anna Nikoghosyan, Chair of SWV, tells that politically motivated hate campaigns in the media against SWV have resulted in the public's attitude to the organisation having changed drastically to a negative one.

What does cooperation with Kvinna till Kvinna mean for SWV?

"We really appreciate the support from Kvinna till Kvinna. Both financially and as a strategic partner that always manifests its feminist solidarity. Kvinna till Kvinna supports our ideas, gives advice, and gives us opportunities to meet women human rights defenders from other countries. Our relationship is based on mutual trust and working towards the same goals – to promote women's rights and gender equality in the world," says Anna Nikoghosyan.



Read more about Anna Nikoghosyan on the next page. Annual Report 2014 South Caucasus



In 2014, Anna
Nikoghosyan was
one of the subjects
of a newspaper
hate campaign
because of her
commitment to
gender equality
in Armenia

Anna – activist and target

"Working for women's human rights in Armenia means always being prepared to defend yourself against threats and slander," says activist Anna Nikoghosyan.

In 2014, Anna Nikoghosyan, Director of Kvinna till Kvinna's partner organisation Society Without Violence, could look back on ten years involvement with women's rights. 2014 was also the year that she was slandered in a newspaper, which wrote that she and 59 others "are serving the international homolobby's interests" and thus were "the nation's enemies". Anna Nikoghosyan was one of the people mentioned who sued the

newspaper – but lost.

"It's a disgrace – with this verdict, newspapers have been given a green light to use hate speech as propaganda," she says.

Challenging norms

Anna Nikoghosyan's commitment has been strong ever since she was introduced to women's rights as a 14-year-old by an organisation that held a lecture at her school.

"I had never heard about these issues before, and was extremely interested. I was very stubborn and disobedient as a child, and challenged a lot of norms, but I never realised that this was what I was doing."

When Anna Nikoghosyan compares those times with now, she says that there has been progress for women's rights in Armenia. But

she also thinks there are big differences between the capital city, where awareness is quite high, and the rural areas, where patriarchal traditions remain strong. And gender-based violence is still a problem everywhere.

Positive change

"Every third woman in Armenia has been subjected to violence of some kind. In 2014 alone, twelve women died as a result of domestic violence and the police registered more than 1,500 cases of this type of abuse. That is three times as many as in 2013. But I am also pleased, because it is not actually the number of cases that has increased, just the number of women who dare to report them. That is a really positive change!" Anna Nikoghosyan says.



Lobbying politicians

Lectures held by the EU Delegation in Tbilisi and the European Union Monitoring Mission in Georgia (EUMM) were on the agenda when Kvinna till Kvinna arranged a training for its Georgian partner organisations in Georgia in September. The training focused on giving activists tools and new ideas for how they can lobby politicians and the EU.

Tutlana Goginava from Kvinna till Kvinna's partner organisation Imedi talking to the EU Delegation's Helga Pender.



20

Around 20 young women from South Caucasus took part in a training on security, a so called *Integrated Security* workshop, that Kvinna till Kvinna held in Istanbul.

Networking event in Gagra in the breakaway region of Abkhazia.

Stronger together

In 2014, Kvinna till Kvinna's five partner organisations in Abkhazia formed a network in order to work together for women's rights.

A positive development during the year was also that three organisations in Georgia, Armenia and Azerbaijan cooperated in registering a regional platform for women's participation in politics – with the support of Kvinna till Kvinna.

Exchange despite escalating conflict

The conflict between Armenia and Azerbaijan over the region of Nagorno-Karabakh escalated in 2014. Despite these circumstances, four of Kvinna till Kvinna's partner organisations from the region took part in a meeting in Istanbul where young activists had a chance to share their experiences.

"That our partner organisations managed to meet in these difficult circumstances is a result in itself. It was also a good opportunity to reflect on how the media is portraying the conflict," says project manager Sara Abaas.

The exchange was part of the EU-funded project *The European Partnership for the Peaceful Settlement of the Conflict over Nagorno-Karabakh* which Kvinna till Kvinna implements together with four other international organisations since 2010.



20 Annual Report 2014 Western Balkans

Western Balkans

Nationalist movements have been gaining ground in Europe during the year, and in the Western Balkans, nationalism permeates society. Women human rights defenders who work for gender equality are met with harsh resistance, and Kvinna till Kvinna's support continues to be important.



ationalism has long had an impact on women's situation in the Balkans – not least as one of the main ideologies behind the wars that tore the region apart in the 1990s.

"Although the grotesque ways of war ought to be fresh in people's memories, nationalism is flourishing. Nationalist and right-wing extremist groups and parties have greater room to manoeuvre," says Stina Carlsson, Coordinator for Montenegro and Serbia.

The report Patriotism and Patriarchy – the impact of nationalism on gender equality, which Kvinna till Kvinna launched together with the Expo Foundation during the year, confirmed that nationalism shapes a lack of interest in gender equality. The ideal woman is a housewife who bears children and supports her husband.

"It is clear to our partner organisations that there is a resistance to gender equality and women's rights linked to nationalism."

Battling against the odds

Snezana Jakovljević, Chair of Kvinna till Kvinna's partner organisation Sandglass in Serbia, says that the political agenda has been taken over by issues related to the nation and its territory:

"There is no place for discussion about the kinds of things that affect people in their everyday lives."

The changes that women human rights defenders in the Western Balkans are working for are therefore not self-evident in the society around them. Several of Kvinna till Kvinna's partner organisations feel that they are battling against the odds. "Even if we have been able to achieve the objectives that we have set for our project, we are very

concerned that we are encountering more obstacles and far greater resistance than in previous years," says one organisation.

Harassment and violence

Many of Kvinna till Kvinna's partner organisations in the region are organisations working actively for peace, and during the year they carried out activities to make the impact of war visible and stimulate debate on the issue. This way of working has encountered strong opposition. Kvinna till Kvinna's partner organisation Women in Black in Serbia was subjected to intense hate campaigns and violent attacks; something that women human rights defenders in this organisation unfortunately are accustomed to.

Treated like the enemy

Despite the fact that Kvinna till Kvinna's partner organisations



In connection with the global campaign against violence against women, 16 Days of Activism, some of Kvinna till Kvinna's partner organisations in Bosnia-Herzegovina participated in a demonstration in Sarajevo. This was also a way to show solidarity with the women of Gaza.

arrange a wide range of activities around the region, the resistance they encounter is something that they all have in common. Jelena Cakić, Director of the organisation Women for Peace in Serbia, describes the situation as tough.

"Today, nationalists find their enemies inside the country's borders – Roma, LGBT persons and women human rights defenders are seen as the greatest threats."

Study circles in feminism

Despite the opposition encountered by women's organisations,

they continued their long-term work for sustainable peace and an inclusive, rights-based society. For example, they organised study circles in feminism and worked hard both practically and politically to combat violence against women.

"Our partner organisations gather citizens with a vision for the region's future that is different from that of nationalism," says Stina Carlsson.



Roma, LGBT persons and women human rights defenders are seen as the greatest threats.

Jelena Cakić, Director of the Serbian organisation Women for Peace, describes how their work for gender equality is questioned by nationalists and right-wing extremist groups.



Read more about the report Patriotism and Patriarchy – the impact of nationalism on gender equality on page 30. Annual Report 2014 Western Balkans 23



As part of the global campaign *One*Billion Rising, which aims to draw attention to violence against women, a demonstration was held in Pristina,

Kosovo, in February.

Justice for survivors of war rape

During the year, Kosovo adopted a law that provides redress for women who have survived sexual violence during the war.

In March, Kosovo adopted a law that recognizes survivors of sexual violence as civilian war victims. Under the law, they now have the right to free health care, monthly pension and education.

"The women's movement has worked for a long time for this. But they have been met with criticism; not everyone thinks that women subjected to sexual violence should be included in the category of civilian war victims, who by law have

the right to financial aid from the state. Many have been against these women receiving support under the same law as wounded soldiers," says Brigitta Jaksa, Coordinator for Kosovo.

In 2014 though, a shift in attitude became palpable among both politicians and the general public.

"Sexual violence has been very taboo, and it has been difficult to raise the issue in parliament. But the situation has changed... Sexual violence is now defined as a war crime and the perpetrators are seen as war criminals," says MP Teuta Sahatqija, who is also a member of a working group for women in the parliament.

Long-term efforts

Kvinna till Kvinna, along with partner organisations in Kosovo, see this development as a victory.

"The change in attitude is a consequence of our long-term efforts along with Medica Kosova, Kosova Women's Network and UN Women. We're also glad that Kosovo finally adopted a national action plan for the United Nations Security Council Resolution 1325 in January 2014," says Brigitta Jaksa.

UN Resolution 1325

The UN Security Council has adopted seven resolutions in the area of women, peace and security. When Resolution 1325 was adopted in 2000, it was the first time that the UN Security Council drew attention to the specific consequences of armed conflicts on women, and recognised women's undervalued role in conflict resolution and peace-building.



Drama exercises was one of the methods used in the project for young women.

"I feel strengthened"

2014 was the finishing year for Kvinna till Kvinna's three-year project for young women activists from the Western Balkans. During the project, the participants studied UN Resolution 1325 and leadership, and worked with building networks.

"The project helped me to see my role as a feminist more clearly. I feel I've been strengthened," says one of the participants.

560

In 2014, 560 women who had been victims of violence in close relationships received help from the Macedonia Women's Rights Center – Shelter Center, an organisation that Kvinna till Kvinna supports. The previous year, the number of women was 450.



Severe flooding

The floods in May in Bosnia-Herzegovina impacted on the activities of Kvinna till Kvinna's partner organisation Lara.

"We had to evacuate the women and children that resided in our shelter. They went to stay with our employees. We have not yet managed to restore the building where our shelter is located," says Radmila Zigic, Head of Lara.

The white umbrellas symbolise protection against bad weather and bad times. Demonstration in Sarajevo in September.

March for war victims

In September, over 200 women marched through Sarajevo to the parliament in Bosnia-Herzegovina, to shine a light on women's suffering during the war. What women were subjected to have mostly been ignored. Activists are demanding that an annual remembrance day for women victims of war should be established.



Four years ago, we had only 4–5 criminal cases regarding domestic violence per year. Now, as a result of the work that Une Gruaja is doing, the number of cases is 70–80 per year. It shows that people are better informed about gender-based violence, and more aware of their rights.

Niko Rrapi, Head of the Judiciary in Pogradeci, Albania, on what a difference the work of Kvinna till Kvinna's partner organisation Une Gruajas makes.



Peace journalism

Stereotypes in the media's reporting of war and conflict were challenged in workshops on peace journalism that Kvinna till Kvinna organised in Belgrade and Sarajevo during the autumn. In the picture: workshop leaders Pernilla Ahlsén, Jake Lynch and participants Una Čilić and Dijana Gajić.

Annual Report 2014 Communication and advocacy 2

Great interest from the media

Raising awareness about women's rights in the media is important to Kvinna till Kvinna. During 2014, we were visible in, for example, the TV show *Postcode Millionaire* and in opinion pieces in newspapers.

In connection with International Women Human Rights Defenders Day on 29 November, Kvinna till Kvinna received great media attention in Sweden.

"Violence against women and girls engages a lot of people. Many feel empathy when hearing about them being civilian victims of war or of forced marriages and sexual violence," says Emma Janke, Press Officer

Kvinna till Kvinna wants to highlight the importance of standing up for those who defend women's rights, and launched a survey of the situation of women's rights defenders globally. There was also a celebration in their honour.

"We invited women human rights defenders from our partner organisations in Armenia and Albania, and they were interviewed in most of the major Swedish media channels."

During the spring, Kvinna till Kvinna highlighted threats to women's rights in Iraq, for example at a press conference in Sweden with



The Swedish newspaper Norrköpings tidningar, 10 April.



Being seen and heard is important for Kvinna till Kvinna. Here, one of the year's greatly appreciated interns, Amanda Borg, is interviewed at Kvinna till Kvinna's stand at the Swedish event Nordiskt Forum.

Iraqi partner organisations. The effort gained widespread coverage, with around 30 newspaper articles and segments on radio and TV.

At the centre of events

The Islamic State's rampages in Iraq during the summer caused chaos in the region. Kvinna till Kvinna was close to the centre of events, by means of the office in Erbil. Members of staff in Iraq were interviewed ten times in current affairs programmes on Swedish Television, Swedish Radio and TV4 during the summer months.

"When the media focuses on a region where we are present, we can act as eyewitnesses at the same time as we are experts who provide an in-depth understanding of the conflict's causes. We highlight how women and civil society are affected by the conflict in the short and longer term. Our lessons learned from last summer are that we must have staff on hand in the Communication department at all times so that we can satisfy the need for information that arises when a crisis erupts," says Emma Janke.

413

In 2014, Kvinna till Kvinna was featured in the media 413 times, of which 12 were opinion pieces, and 31 were radio or TV segments. This is a great increase from 139 times in 2013.

A voice for the women of Syria

In 2014, Kvinna till Kvinna's advocacy work was dominated by the planned Syrian peace talks.

Along with Syrian women and the international women's movement, Kvinna till Kvinna demanded that Syrian women should be regular parties in the peace negotiations in Geneva at the beginning of 2014.

"We wanted the negotiations to also include parties that do not take up arms, so that the experiences of civil society

and women would be taken into account in a better way. We saw openings for this – but then the whole process with the peace negotiations broke down," says Saba Nowzari, Project Manager Advocacy on Syria.

In February, Kvinna till Kvinna contributed to a knowledge exchange between women human rights defenders from Syria and Bosnia-Herzegovina, which was organised in Bosnia-Herzegovina by the Women's International League for Peace and Freedom. At the meeting, women from the Balkans shared their experiences from the war, including how they worked with refugees and the issue of sexual violence.

Feminist foreign policy

In September, Sweden's government changed to one with a pronounced feminist foreign policy.

"Our experience of working in conflicted affected regions has resulted in a knowledge of what a feminist foreign policy is, and the demand for our input is growing," says Charlotte Pruth, Communication Officer.

In December, Kvinna till Kvinna's Head of Communication Christina Hagner attended the 10th anniversary of the EU's guidelines on human rights defenders in Geneva. During her speech, she pointed out that it is important that the EU includes a gender perspective when talking about human rights.

40%

On average, Kvinna till Kvinna's Swedish website had 8,644 unique visitors per month, compared to 6,180 in 2013. That's an increase of 40 per cent. Kvinna till Kvinna's English website version had 500 visitors per month in 2014.

Share our thoughts

In the We at Kvinna till Kvinna blog, our staff share their stories. During the year, 6,000 visitors read testimonies from refugee camps, got inspired by campaign work, and much more. Here are the most popular blog posts:

- Om Mors dag och systerskapet. By Stina Rönnlund, Fundraising Manager.
- Syrian refugee women in Domiz camp struggling for their rights in Iraqi Kurdistan. By Emelia Frennmark, Field Representative, Iraq.
- Make Room for Young Women in the Middle East. By Matilda Reiderstedt, Volunteer Coordinator.

Visit! vipa.kvinnatillkvinna.se

3,546

The most visited article on Kvinna till Kvinna's Swedish website was *Nationalism in Europe is threatening women's rights* with a total of 3,546 unique page views. Read more on page 30.

Facebook in English, too

An English Facebook page, namned *The Kvinna till Kvinna Foundation*, has been started to facilitate a more effective communication with an international audience. During the year, the page steadily increased its numbers of followers and by the beginning of 2015, it had 1,767 followers. The most popular post had to do with the launch of the report *Patriotism and Patriarchy*. That one reached over 18,000 people.

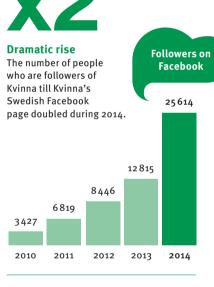
Mobile-ready

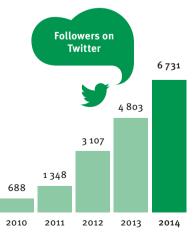
The website www.kvinnatillkvinna.se has been developed to adapt to all formats and devices. During 2014, one in three visitors entered the website via mobile phone, an increase by 134 percent.



Look at what we are doing!

Kvinna till Kvinna is now on Instagram to reach new, younger target groups and spur interest in women's rights among them. At the end of the year, the account had 1,400 followers.





The number of followers on Twitter increased by 40% during 2014.



The Postcode Lottery visits the Balkans

For five days in May, Kvinna till Kvinna went with a group from the Swedish Postcode Lottery to Macedonia and Kosovo. The purpose of the trip was to show some of the activities that the financial contribution is going to.

The programme for the trip was varied and included many meetings that demonstrated how ethnic conflicts still remain present. Roma activists told about the difficult situation for minority groups. In the divided Albanian-Serbian city of Mitrovica in Kosovo, the visitors met with an organisation that defies the divide and has members from all the ethnic groups of the city.

Several of the organisations vis-

ited are working to support women who are exposed to violence.

"We attended the official opening of an art exhibition in Gjakova organised by our partner organisation Medica Kosovo. They have used painting as a therapy form for women who were subjected to sexual violence during the war," says Christina Hagner, Head of Communication at Kvinna till

Conny J. Kristiansson, Internal Sales Manager at the Swedish Postcode Lottery, appreciated the trip: "It was an inspiring journey for me that gave new meaning to the words heart, commitment and drive. I will carry it with me for the rest of my life."



Journalist Alexandra Pascalidou screamed of joy when she and Kvinna till Kvinna's Secretary General Lena Ag won the big prize in the game show *The Postcode Millionaire*. The TV programme had 750,000 viewers.

"This money will be used for women's human rights. It feels fantastic. Giving women a voice is the best way to build peace," says Alexandra Pascalidou.

This is the first time that a non-

profit organisation has won the maximum prize, 1 million SEK, in the history of the programme.

Kvinna till Kvinna became beneficiar-

ies of the Swedish Postcode Lottery in 2010, and thanks to the support from those buying the lottery tickets, Kvinna till Kvinna has been given a total of SEK 27 million.

In 2014, Kvinna till Kvinna was given the record sum of SEK 9 mil-



lion, and also received SEK 8.5 million to educate young women in peace building.

The support in 2014 helped Kvinna till Kvinna to support

women's rights organisations in DR Congo and South Caucasus, as well as the peace movement in Israel. The funds have also been used for advocacy and lobbying the Swedish Government and the European Union, and for research.



Veprore Shehu talks about the paintings made by survivors of war rape to a reporter for the Swedish radio. Important recognition
Medica Kosovo's art exhibition, which
the Swedish Postcode Lottery employe
visited, also made a deep impression o

visited, also made a deep impression on several high-ranking politicians in Kosovo according to Veprore Shehu, Managing Director of Medica Kosovo.

"Getting public recognition is enormously important for the survivors."

mously important for the survivors."
At the invitation of Kvinna till Kvinna, she attended the Swedish Forum for Human Rights in Umeå in November together with colleagues. The exhibition drew many visitors' attention to the hardship of the survivors.

Therese Gelebo Hällund, Per Michols and Stina Götbrink from the Swedish Postcode Lottery met Shpresa Agushi, who is active in the Network for Roma, Ashkali and Egyptian Women of Kosovo in Gjilan/Gnjilane, Kosovo. At far right, Lena Ag from Kvinna till Kvinna.

Annual Report 2014 Communication and advocacy

Femdefenders Day

In 2014, Kvinna till Kvinna namned November 29th as our own Femdefenders Day. We presented a report about the situation for femdefenders globally and arranged a big celebration for their important work.

Kvinna till Kvinna has finally proclaimed an annual day to draw attention to all the brave women fighting for women's rights. And what day could be better than 29 November – the International Women Human Rights Defenders Day? Or, as we call it: Femdefenders Day.

Hate speech online

The report Femdefenders: The hatred against women human rights defenders - online and offline was launched at a seminar with international guests as well as Sweden's Minister for Foreign Affairs, Margot Wallström. The report is based on survey responses from women human rights defenders in the Balkans, the Middle East, South Caucasus and Sweden. It reveals a situation that is extremely serious: Those who are defending women's human rights are finding that their scope for action is being increasingly curtailed. Their commitment to defending women's right leads to them being called whores and traitors, and being accused of being bad mothers and women.

"Femdefenders are subjected to threats, blackmail and violence. Identifying these threats is important for finding ways to support these women," says Charlotte Pruth, Communications Officer.

A fantastic celebration

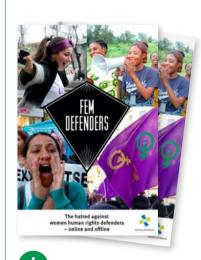
On 29 November, Kvinna till Kvinna organised a celebration at Fabriken in Stockholm. International and Swedish women human rights defenders held workshops and speeches. Artists like Jenny Wilson and Silvana Imam provided live music.



Participating in the launch of Femdefenders was Margot Wallström, Sweden, Mary Jane Real, Philippines, Brikena Puka, Albania, Right Livelihood Award laureate Asma Jahangir from Pakistan, and Lara Aharonian, Armenia.

The event was held in cooperation with Ebbs Lindqvist PR, and was a great success, with more than 300

Femdefenders Day was also the kick-off for Young Women's Peace Academy, a project run by Kvinna till Kvinna and the Nobel Women's Initiative with support from the Swedish Postcode Lottery. The programme is taylor-made for young peace-builders and women human rights defenders.



Find the Femdefenders report on the web: www.kvinnatillkvinna.se/Publications



of the 66 femdefenders surveyed have survived attempts on their lives.

Media interest in the report and the celebration was huge. Close to 30 articles were published in daily newspapers and tabloids. There was also reports on Swedish Radio, Swedish Television and TV4.





Above: Femdefenders t-shirts for sale, thanks to a cooperation with Tshirt Store! Left: Artists Nino Ramsby and Martin Hederos at Femdefenders Dav.



Swedish artist Silvana Imam standing in between members of the group Dos Oké.



till Kvinna volunteer in Uppsala, Sweden!

Hi Veronika

Bäckman.

25, Kvinna

The help from volunteers at Femdefenders Day was invaluable. You were one of the 25 who were there to assist. What was your role?

"I helped to set up a creative workshop, including a feminist altar that people could participate in developing."

You got the volunteer group in Uppsala up and running. Why?

"Many women's rights groups have grown strong as part of student life in Uppsala, so it felt natural that Kvinna till Kvinna

should be represented among these. And awareness of Kvinna till Kvinna has grown rapidly. After having been involved in only a few events, our group grew from a few friends to over 20 people with different backgrounds and motives for their involvement."

Why do you volunteer?

"Kvinna till Kvinna is an important and modern women's rights organisation. It feels like basic feminist philosophy is firmly rooted in the organisation. Kvinna till Kvinna's agenda is straightforward and fair. It feels important to spread these ways of thinking. I am a Masters student in human rights and Kvinna till Kvinna is one of the organisations that is talked about the most in the course I am taking."

How much time do you devote to your volunteering?

"I manage our Facebook group, prepare for events, plan meetings, and manage contacts with Kvinna till Kvinna's Volunteer Coordinator. I put in at least an hour per week."



Find out more about volunteering on page 31!



internationally. "Fem" can be understood as female, femme, feminist.

Annual Report 2014 Volunteers

Nationalism threatens women's rights

Ahead of European Parliament elections, Kvinna till Kvinna and the Expo Foundation released *Patriotism and Patriarchy*, a report which examines the impact of nationalism on women's rights.

"We notice with great concern that the increasing power of nationalist parties like the Sweden Democrats (SD) is having a negative impact on gender equality. Fundamentally, European nationalism reduces women to staying at home caring for the family. SD's proposed policy on women is in the same vein," says Lena Ag, Secretary General of Kvinna till Kvinna.

Among other things, *Patriotism and Patriarchy* describes how nationalism is leaving its mark on Bosnia-Herzegovina, Croatia and Serbia, where women are being pressured into becoming housewives while their conditions in the

labour market are deteriorating. The report also delves into several other European countries, including Sweden.

"For nationalist parties such as SD, gender equality has never been an objective. Rather, feminism is deemed to be a threat that weakens the nation," says Daniel Poohl, CEO of the Expo Foundation.

Azra Causevic from Kvinna till Kvinna's partner organisation Okvir in Bosnia-Herzegovina attended the launch in May in Stockholm, along with Swedish politicians.

Political attention

At Sweden's biggest political meeting place, the Almedalen Week, Kvinna till Kvinna held a seminar on the impact of nationalism. Invited to participate was, among others, Snezana Jakovljevic from Kvinna till Kvinna's Serbian partner organisation Sandglass.

The report was launched in the Balkans at the end of the year. Sand-glass invited women human rights defenders from different parts of the region to a discussion of the threat from nationalism.



Nationalist parties stand for a conservative family policy that makes women financially dependent on men, for example. Illustration: Malin Erixon



The report *Patriotism and Patriarchy* is available in Swedish and English: www.kvinnatillkvinna.se/Publications

"Important opportunity to build bridges"

Thousands of people gathered at the feminist conference Nordiskt Forum in Sweden in June to set the agenda for future gender equality policy.

Kvinna till Kvinna took the opportunity to highlight how nationalism works against women's rights, and invited women human rights defenders from the Middle East and the Balkans.

"It is interesting to hear about the problems that exist in the Nordic region. We thought that gender equality had already been achieved here," said Vladana Malesic from Kvinna till Kvinna's partner organisation Women's Forum in Serbia.

Ksenija Perisic, who works for the organisation Center for Education and Counseling, Catalysta, also attended the conference:

"I have definitely gained some new ideas about how to work with young women and the gender perspective."

Strengthening meetings

Lina Abou Habib, Chair of Kvinna till Kvinna's Lebanese partner organisation Collective for Research and Training on Development – Action, was happy to participate.

"In Lebanon, extremist and fundamentalist groups are trying to push women back into the private sphere and make them invisible, and they are doing so in a very organised way. Being here is for me an opportunity to challenge this growing trend, and to build bridges with feminists all over the world."



Vladana Malesic and Ksenija Perisic from Serbia gained some new perspectives on gender equality at Nordiskt Forum in Sweden.



Happy Kvinna till Kvinna's volunteers participated in *West Pride* in Gothenburg in June.

Local volunteers doubled in numbers

2014 was a year of expansion for Kvinna till Kvinna's work with volunteers. New local groups were formed in the Swedish cities Gothenburg, Umeå and Uppsala.

Kvinna till Kvinna's volunteers spread information about the organisation in Sweden. Thanks to funding from the Swedish Inheritance Fund, the activities got a great boost in 2014. There are now local groups in five Swedish cities: Gothenburg, Malmö, Stockholm, Umeå and Uppsala.

"And the group in Uppsala started on its own initiative – that's fantastic!" says Matilda Reiderstedt, Volunteer Coordinator.

National gathering

Throughout the year there has been monthly volunteers' meetings in different cities in Sweden, on many locations in cooperation with Sensus Study Association. In connection with Femdefenders Day a big national gathering of all volunteers was held. There, the local groups met and got to know each other.

Invaluable efforts

In addition to the volunteers' meetings, around 40 activities, such as film screenings and lectures in schools, were organised by and with the volunteers.

"They have also been involved in major events such as Nordiskt Forum in Malmö, Gothenburg Book Fair and the Swedish Forum for Human Rights in Umeå," says Matilda Reiderstedt.



Read the interview with volunteer Veronika Bäckman on page 29.



We're all feminists!

On the initiative of Caroline Nordlund, a volunteer for Kvinna till Kvinna and the founder of SnippaSmycket, an event called *We're all feminists* was held in Sweden in August. In total, SEK 30,000 was donated to Kvinna till Kvinna's work. The event was organised by volunteers in Gothenburg along with the Röda Sten restaurant and club organiser Carl-Johan Lindqvist.



The volunteers have arranged screenings of the documentary film Six Days, which Kvinna till Kvinna launched in 2013, for over 500 people during the year. Six Days has also been screened internationally at a number of EU Delegations, including in Nepal and Venezuela.



- Volunteer activities started in Stockholm and Malmö in 2010.
- In 2014, the number of active volunteers increased by 100 per cent to 150 people.
- The work done by volunteers corresponds to at least two full-time employees.

Annual Report 2014 **Fundraising** 33

Important donations

Kvinna till Kvinna conducted several successful fundraising campaigns in 2014. Both the Mother's Day and Christmas campaigns well surpassed last year's results.

The good results from this year's fundraising campaigns are testimony to the fact that Kvinna till Kvinna is on its way to becoming a well-known organisation. In total, Kvinna till Kvinna raised SEK 13,8 million in 2014. The biggest donation of SEK 9 million came from the Swedish Postcode Lottery.

The number of monthly donors via standing debit orders increased by 20,4 per cent.

#lovebombing

Since 2012, Kvinna till Kvinna has been running the campaign #lovebombing (#kärleksbomba). During 2014, it had a revival in connection with 8 March, primarily on Kvinna till Kvinna's newly started Instagram account.

Focus on entrepreneurs

Kvinna till Kvinna celebrated International Women's Day with a seminar for women in the business world: Boost your management career at Summit in Stockholm. The event offered a panel discussion that included the Swedish Minister for Foreign Affairs Margot Wallström and economist Ebba Lindsö.

Cooperation with KPMG

In connection with the political meeting place Almedalen Week, the company KPMG invited Kvinna till Kvinna to be part of a roundtable discussion. The discussion focused on CSR of large corporations when setting up in developing countries, from a gender perspective. The topic was raised again in October, when Kvinna till Kvinna and KPMG held an event at the Sheraton Hotel in Stockholm.



In October, Kvinna till Kvinna held an event with KPMG about CSR. From left: Facilitator Leif Waller from KPMG, Christina Hagner, Head of Communication. Kvinna till Kvinna, Renée Andersson, Manager of ethics and environment, Indiska Magasinet AB, Mala Chakraborti, Vice President Corporate Responsibility, Atlas Copco, and Henrik Riby, Private Sector Collaboration at the Swedish International Development Cooperation Agency.

Recruitment on the street

In June, Kvinna till Kvinna tested soliciting donors on the street. Some of Kvinna till Kvinna's volunteers were employed and trained for the task. The result was 50 new donors.

Successful **Mother's Day**

Wide sharing on social media contributed to Kvinna till Kvinna's annual Mother's Day campaign breaking its record. Designer Lotta Kühlhorn donated a beautiful motif that was used in the campaign.

#femdefenders

In conjunction with International Women Human Rights Defenders Day in November, the #femdefenders camand mobile phone covers were for sale, and through coop-

paign was launched. Cloth bags

eration with T-shirt Store Stockholm, t-shirts were sold in their shops.

Tripled sales

The Christmas campaign in 2014 was a success with sales tripled compared to the year before. A contributing factor was free advertisements in several newspapers, and digital advertising that Kvinna till Kvinna received from the media company Schibsted as a result of winning the SIME Non Profit Award in 2013.



Wallström

Ebba Lindsö

500 SEK donated is enough to get:

Material for a ne-year course

Health education, and one package of hygiene products each for two women who have fled from Syria to Lebanon.

nealth education for 15 women in Abkhazia.

One week of free legal aid from one of our partner organisations in Azerbaijan for women subjected to violence.

2801343888

who has been sub-jected to violence, and has no health

Thank you for donating and collaborating with us:

Belgobaren, BSL rekrytering, Dagens ETC, Damernas värld, Freys Hotel, Hemma, Kaigan, Nihlstens Blommor (Flowerhouse. se), Nöiesguiden, Peas & Understanding, Restaurang Tjoget, Schibstedt, Six Financial Information, SnippaSmycket, Lisa Westerlund.

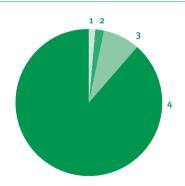
INSAMLINGS KONTO KONTROLL

Kvinna till Kvinna has a 90-account, which is a special type of account granted by the Swedish Fundraising Control for donations. It is the public's assurance that the fundraising is monitored by the Swedish Fundraising Control. It guarantees that the fundraising is managed in an ethical and responsible way, and that the funds that are collected are used for the intended purpose. Kvinna till Kvinna is also a member of the Swedish Fundraising Council (FRII). FRII works to foster trust in the fundraising sector by working with quality assurance and skills development.



In order to facilitate donations, Kvinna till Kvinna offers payment via Swish.

Percentage of Kvinna till Kvinna's total revenue that goes directly to activities/ purposes, according to the Swedish Fundraising Control's criteria.



Out of 500 SEK:

- 1. Fundraising: 7 SEK (1,5%)
- 2. Communication: 10 SEK (2%)
- 3. Administration: 39 SEK (7,9%) 4. Field activities: 444 SEK (88,7%)

In total, Kvinna till Kvinna distributed SEK 117,7 million to activities in conflict regions in 2014.



Gifts with a new design! The Christmas campaign continues to be Kvinna till Kvinna's most profitable.

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Successful 1325-training

Thanks to Kvinna till Kvinna's and Indevelop's International Trainina **Programme**, knowledge of UNSC Resolution 1325 on women, peace and security is being spread across the world.

On average, 80 people per year participate in the International Training *Programme* (ITP). The participants come from governmental agencies, civil society organisations and the media in ten different countries affected by war and conflict. Examples of successful results:

- An ITP participant was part of the delegation of women who put pressure on the parties in South Sudan to include women in the peace negotiations.
- In Colombia, civil society organisations and state institutions are working together for the gender perspective to be an integral part of the implementation of the peace agreement. The cooperation started during ITP sessions.
- The Ministry for Human Rights

Research for peace



in Yemen has set up a working group on Resolution 1325 as a direct result of work done by an ITP participant.

- A female ITP participant has stood for election to the post of prime minister in Libya.
- In Georgia, the ITP contributed to more extensive use of the action plan for implementing Resolution 1325. ITP participants have also been involved in developing a gender equality policy for the Ministry of Defence.

United in the struggle for women's rights! Regional get-together in Jordan in March for ITP participants from the Middle East and North Africa.

The ITP has been running since 2011 and is financed by the Swedish International **Development Cooperation Agency.** Participating countries in 2014:

- Colombia
- Liberia
- DR Congo Libva
- Georgia
- Iraq
- Palestine
- South Sudan
- Lebanon Yemen

Kvinna till Kvinna's research programme includes establishing ties with the academic world. During 2014, cooperation with the Stockholm International Peace Research Institute (SIPRI) increased.

"This cooperation is important and helps us to amplify the gender perspective in our conflict and security research. It gives us excellent opportunities for gaining a better insight into how reality is perceived by women in conflict zones through Kvinna till Kvinna's partner organisations," says Jacob Hallgren, Deputy Director, SIPRI.

For Kvinna till Kvinna, this cooperation provides new knowledge and broader perspectives.

"The aim is to try to change the security and conflict agenda. We want more focus on human security," says Lovisa Strand, Project Manager, Research.



Emilia Frennmark and Linda Säll practice first aid on a volunteer.

Increased awareness

40 employees of Kvinna till Kvinna completed a security training in Stockholm in 2014, to become even more risk-aware in regions of conflict.

"In 2015, we will continue working on a strategy for security and risk management for our employees using a method based on the Risk Management standard ISO 31000," says Head of Security Monica Nordenwald.

Three years with WOLF

In 2014, the project Women's Organization For Leadership And Fundamental Rights (WOLF) went into its third year. A sample of its activities include:

- Young women in the Balkans, South Caucasus and the Middle East received training to better cope with physical, mental and emotional security threats.
- Women's organisations in DR Congo established ties with politically active
- Workshops for women human rights defenders from the Balkans and South Caucasus to increase their knowledge of social media.
- Women human rights defenders from the Balkans conveyed their demands for women's rights to the EU.

WOLF is financed by the Dutch government through the fund Funding Leadership and Opportunities for Women.

The Board

Kvinna till Kvinna was founded by the Swedish section of the Women's International League for Peace and Freedom (WILPF). The Board is appointed by WILPF Sweden and the Swedish Peace and Arbitration Association. The Board bases its work on the Rules of Procedure together with the long term strategic plan and annual work programmes, which are evaluated every year. The Secretary General runs the operations of Kvinna till Kvinna as directed by the Board.

What do you think has been the most stimulating aspect of your work on the Board in 2014?

Birgit Hansson

Chair "During the year we produced a new guidance document for Kvinna till Kvinna's longterm work. It is modern

rigorous and of high quality. I feel proud!"

Mari Mörth

Vice Chair "The most stimulating aspect for me was the Board's work on strategy. In particular, to be involved in the process of developing a new five-year plan."

Lennart Lindgren Secretary

"For me, who has been on the Board since 2001, every year is stimulating. I can see how the advocacy work is gaining ground through its support of hundreds of women's organisations. Lasting peace can only be built with women's participation."

Devrim Mavi Deputy board member On parental leave Photo: Annika af Klercker

Jesper Hansén Regular member

"Our work with the new ideology foundation and with the new secretariat structure has been very interesting and important for Kvinna till Kvinna's opportunities for continued development."

Sara Olsson

Reaular member "Being part of Kvinna till Kvinna's strategic discussions and the development of the organisation. And meeting the secretariat staff, and participating in events."

Lars Jalmert Deputy board

member "The most stimulating aspect of being on the Board has been the Board members' expertise and commitment. That we have both similar and different competencies makes the work feel inspiring and important."

Maria Appelblom

Regular member "That women are involved in peace processes is absolutely essential for achieving lasting peace. Kvinna till Kvinna is in an expansionary phase and it feels like an honour, as a member of the Board, to be contributing to that."

Viola Furubjelke

Reaular member "Guiding Kvinna till Kvinna towards a strong commitment to the women in the Middle East, and also the increased media attention that is a sure external acknowledgement of the high quality of the organisation's work."

Kajsa Wejryd

Deputy board member "I am impressed by the enormous expertise and commitment behind everything that Kvinna till Kvinna does. It feels good that the entire operation is based on values that have been well thought out and well laid out."



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Directors' report

Information about operations

Our operations

The Kvinna till Kvinna Foundation (Kvinna till Kvinna) is a women's rights organisation that works together with its partner organisations in conflict regions to achieve sustainable peace. It operates without any religious, political, national or ethnic affiliations and partners with organisations throughout the world with similar principles. Our established mandate is:

- To carry out projects in regions of war and conflict that foster women's self-reliance and self-esteem, women's psychosocial and/or physical health or that contribute to promoting women's participation in building a democratic civil society.
- To encourage studies and research of the effects of war and armed conflict on women.
- To publicize facts and information about the effects of war and to build public support for peaceful conflict resolution through the use of civilian methods.

Vision

- A world where sustainable peace prevails, built on democracy and gender equality, and where conflicts are resolved through non-military means.
- A world where human rights for women, men, girls and boys are respected, and where all people know security and safety.
- A world where women have power and influence over decision making, and they engage in economic and political social development to the same extent as men.

Goals

Kvinna till Kvinna empowers women living in the midst of war and conflict with the aim of increasing their power and influence to affect their societies. We build close working relationships with our partner organisations committed to the principle that the people/women impacted by armed conflicts know best what is needed in their society.

Women make up a large part of civil society in regions afflicted by war and conflict. Our focus, therefore, is to partner with women's organisations that run activities responsive to the various stages of armed conflict.

Kvinna till Kvinna develops and uses long-term strategies to implement its mandate. The strategies are used by its field staff in conflict regions, who then implement them through collaboration with partner organisations.

Disseminating information and advocacy are essential components of our work. The main goals of Kvinna till Kvinna's communications and outreach work are to increase awareness and knowledge in Sweden and internationally about the effects of war on women, and highlight the importance of women's participation in the development of peace and democracy. Because of our strong field presence, our communications are based primarily on information from our field staff and partner organisations in regions of conflict. This enables us to share information and conduct advocacy work that is credible, based on expertise, and provides a local perspective.

Kvinna till Kvinna's mandate of encouraging studies and research is another way how to increase awareness of how war and armed conflict impact women's roles and conditions in society, and of the importance of women's participation in peace processes.

Kvinna till Kvinna cooperates regularly with researchers and research institutes. The purpose of this is to identify research gaps and increase gender awareness in the research community. In this context, the knowledge of our partner organisations is a vital source of information, and Kvinna till Kvinna uses various methods of gathering, archiving and disseminating this knowledge. The purpose is to make full use of the significant resource we have in our partner organisations, and make that wealth of knowledge broadly available to our partners, to Kvinna till Kvinna, and to researchers.

Board of Directors

The Kvinna till Kvinna Foundation was founded by the Women's International League for Peace and Freedom (WILPF), Swedish section (IKFF). The Board is elected every fourth year by IKFF (6 members) and the Swedish Peace and Arbitration Society (1 member). The current Board took up office on 1 May 2011.

Governance, management and control

The Kvinna till Kvinna Foundation Board is comprised of seven regular members and three deputy members. Marianne Laxén resigned from the Board in May 2014 and Jesper Hansén was subsequently elected as a regular member in June. Six Board meetings were held during the year.

Board Members/Present meetings

Birgit Hansson, Chair	5
Mari Mörth, Deputy Chair	6
Viola Furubjelke	5
Marianne Laxén	1
Lennart Lindgren	6
Sara Olsson	4
Maria Appelblom	5
Jesper Hansén, Deputy member	5
Lars Jalmert, Deputy member	5
Kajsa Wejryd, Deputy member	2
Devrim Mavi, Deputy member	3

The Board's Rules of Procedure and Annual Plan are revisited annually. The purpose of the Rules of Procedure is to specify procedures for the Board's work, allocate responsibilities among Board members. and to make clear the division of responsibilities between the Board and the Secretariat. The Rules of Procedure also outline the organisation's long-term strategy, the management and control systems, as well as the systems for managing and administering funds. The Rules of Procedure also control matters relating to the accounts and budget decisions.

The organisation is headed by a Secretary General, who reports to the Board, which also has the power to appoint and dismiss the Secretary General. In 2014 the role of Head of Planning was redefined, creating a position of Deputy Secretary General. The Deputy is responsible for managing the Resources Department and assisting the Secretary General in managing the organisation's internal operations. Kvinna till Kvinna has three departments, the Resource, Communication and Field Departments. Each department is managed by a head of department, the Deputy Secretary General, the Head of Communication and the Head of Development Cooperation, respectively.

The Resource Department comprises three units: Methodology, Finance and Human Resources.
The Heads of Finance and Human Resources are part of the organisation's overall management team along with the three Heads of Department and the Secretary Gen-

eral. During 2014, the organisation developed a Manager's Forum that includes the Regional Managers and the Coordinator for Communication.

During the year, the Secretary General, the Deputy Secretary General and the Board Coordinator were co-opted members of the Board. A staff representative, with a personal deputy, was also co-opted to the Board. Kvinna till Kvinna's auditors must attend at least one Board meeting each year, which they have done in 2014.

The main points of the Annual Plan provide the agenda for the issues to be discussed at each meeting of the Board during the financial year.

Organisation

Kvinna till Kvinna was initially formed as a network of women's organisations in 1993. The Kvinna till Kvinna Foundation was formed in 1995. Kvinna till Kvinna's role is to provide its partner organisations with financial aid, advice and development support.

The number of employees at the end of 2014 was 96. Adjusted for those on leave of absence, temporary employees and short-term project staff, this figure comprised 88 full-time positions, of which 49 were employed at the headquarters office in Stockholm. Headquarters staff coordinated aid and support to regions of war and conflict. They also facilitated communications and fundraising, oversaw research, management and methodology development. Headquarters staff was also responsible for human resources and finance issues. The remaining 39 were at the 12 field offices in the Middle East, South Caucasus, the Western Balkans, Liberia and DR Congo. Of the employees at the field offices, 29 are locally employed staff.

Widespread support

Kvinna till Kvinna is supported by a large number of Swedish organisations. These organisations (see below) inform their members about our work.

- 1,6 million Club
- The Centre Party's women's organisation
- Farmaciförbundet (Swedish association of pharmacies, since 2014 part of Unionen trade union)
- Feminist Initiative
- The Fredrika Bremer Association
- Handikappförbunden HSO (handicap associations)
- Riksförbundet Hem och Samhälle (Society for Home and Community)
- The Women's International
 League for Peace and Freedom
- The Christian Democrat Party women's association
- Swedish Fellowship of Reconciliation
- Kvinnor för Fred (Women for Peace)Church of Sweden women's
- organisation
 The Swedish Liberal People's
- Party women's association
 The Swedish Trade Union
- Confederation (LO)
- The Swedish Green Party
- The Moderate Party Women
- National Association for Immigrant Women
- National Organisation for Women's Shelters and Young Women's Shelters in Sweden
- Save the Children Sweden
- Social Democratic Women in Sweden
- Socialist Party Women
- Soroptimist International of Sweden
- United Nations Association of Sweden
- The Swedish Peace and Arbitration Society
- Swedish women's left-wing association
- UN Women Sweden
- The Swedish Ecumenical Women's Council
- The Swedish Confederation of Professional Employees (TCO)
- Bang Magazine
- Verdandi (Swedish Workers' Association for Fellowship and Solidarity)
- Women's Policy Committee of Sweden's Left Party

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Significant events

2014 was a year of challenges. Along with its partner organisations, Kvinna till Kvinna was in place and responsive during the Ebola outbreak in West Africa, the bombings in Gaza, the rapid advance of Islamic State in Iraq, the war in Syria, floods in the Balkans and hate campaigns in South Caucasus. In Sweden, Kvinna till Kvinna launched the report Patriotism and Patriarchy – the impact of nationalism on gender equality as a response to the nationalist movements that have been growing ever stronger in Europe. On November 29th, the International Women Human Rights Defenders Day, we launched the term "Femdefenders" to highlight the challenging situation of women human right defenders throughout the world. The term was immediately adopted by Sweden's new Minister for Foreign Affairs, Margot Wallström.

Internally, we worked to improve our structures and to clarify the distribution of tasks and responsibilities for financial procedures. We also developed the organisation's security and risk management structures by means of a security course for our entire staff, and in addition to that developed the support to partner organisations' work with security. The reorganisation of our field operations went into its final phase, in which we clarified new roles and areas of responsibility.

The implementation of Kvinna till Kvinna's mandate guides all of our activities - both in Stockholm and in our field offices. By way of example, Kvinna till Kvinna's support to its partner organisation SOFAD in the DR Congo has contributed to women participating in local peace processes in several areas in the country. In Liberia, Kvinna till Kvinna's partner organisations have been involved in bringing a draft law before the Senate concerning quotas for women in political fora. In Lebanon and Iraq, our partners were successful regarding legislation to combat

violence against women and to outlaw child marriages. In the geographical area of Kosovo* after many years of work, our partners were successful in getting victims of sexual violence during the war included in the category of civilian war victims, who by law have the right to financial support from the state. Kvinna till Kvinna's communications efforts increased across all media, in particular social media, where the number of people who like Kvinna till Kvinna on Facebook rose by 100 percent, from 12,815 to 25,614.

Profit/Loss and financial position Fundraising and donations

Kvinna till Kvinna has been one of the beneficiaries of the Swedish Postcode Lottery since 2010, and in 2014 received SEK 9 million from the Lottery.

In 2014, funds totalling around SEK 3.8 million were raised. 39 per cent went to our partner organisations and field activities, 34 per cent went to our advocacy efforts, 27 per cent went to strengthening our methodology and 7 per cent went to continuing to build our research efforts.

Allocations and grants

In September 2014, Kvinna till Kvinna submitted the organisation's first framework application to The Swedish International Development Cooperation Agency, Sida. The Framework Programme is one of Sida's biggest programmes, which a large number of countries and the Communication Department will implement in collaboration. Sida continues to be our principal donor, and we are continuing our efforts to broaden our funding base.

In 2014, we funded aid to a total of 130 women's organisations in DR Congo, Liberia, the Middle East, South Caucasus and the Western Balkans.

Profit/Loss for the year

Positive outcomes from our activities within the *International Training Programme* (ITP) and a rise in dona-

tions contributed to a surplus of TSEK 861 for 2014.

Areas of activity

Operations in conflict regions

In the Western Balkans, the final year of a three-year programme was implemented in Serbia, Bosnia-Hercegovina, Albania and the geographical area of Kosovo* mainly with local staff. In addition, some of our employees focused their work on the Former Yugoslav Republic of Macedonia. Kvinna till Kvinna has staff in the Middle East at its field offices in Erbil in Iraqi Kurdistan, Jerusalem in Israel and Palestine, and Amman in Jordan. In 2014, we established offices in Beirut in Lebanon with two field representatives, and in Baghdad in Iraq with one local employee.

In the South Caucasus, we have staff in Tbilisi in Georgia. In Africa we have staff in Monrovia in Liberia, as well as Bukavu in DR Congo.

2014 was a year in which crises flared up in several of the countries where we support women and women's organisations. The war in Syria continued to affect the entire Middle East with large influxes of refugees across borders to Iraq, Lebanon and Turkey, which has placed heavier demands on the organisation's humanitarian work. We have worked closely with our partner organisations in Syria's neighbouring countries, which have adapted their activities to provide support for refugee women. We worked with internally displaced persons in Iraq during 2014 and altered our aid in response to the humanitarian crisis that arose in connection with the advances of Islamic State in Iraq. We also adapted our work in order to support women in Gaza during the war in 2014.

When the Ebola crisis struck in Liberia, we adapted our activities to provide support to organisations working to manage the epidemic. We see a trend in many parts of the world that is limiting the scope for civil society. For example, in South Caucasus, this trend is making it more difficult for our partner

organisations to work for women's rights.

We took part in the consultations for the new Swedish action plan for UNSCR 1325.

Communications and outreach

At the beginning of the year, we developed a brand platform so that we could become more well-known and thus also increase our fundraising. We adapted our website for mobile phones, and made it possible to donate via SMS on the website. We canvassed for new donors on the streets and squares of Stockholm via Face 2 Face, which is a method being used by all the major aid organisations to recruit donors and reach out with their messages to the public. We developed our work with volunteers and now have groups in five cities.

Our visibility in social media increased across all of our platforms. Our newly established English Facebook page acquired 1,767 followers during the year. On Twitter, the increase was 40 per cent to 6,731 followers by the end of the year. We also started an Instagram account, at the end of the year it had 1,400 followers.

Miscellaneous

Prizes

Together with journalist Alexandra Pascalidou, Kvinna till Kvinna's Secretary General won the *Postcode Millionaire*, with a prize of SEK 1 million. This was the first time that a non-profit organisation won the entire award in the history of the TV program.

Kvinna till Kvinna was one of finalists in PwC's competition for best annual report within the non-profit sector.

Voluntary work

Kvinna till Kvinna's volunteers operate as communicators called outreach officers, and are mostly young women. Our volunteer outreach officers are very important for Kvinna till Kvinna's visibility during public events. They hold lectures, show films, have book stalls

and participate at conferences and fairs.

Thanks to funding from the Swedish Inheritance Fund, our volunteer efforts were given a huge boost in 2014. Local volunteer groups now exist in five cities: Gothenburg, Malmö, Stockholm, Umeå and Uppsala. Altogether, around 150 volunteers are involved in these groups.

During the year, 27 volunteers' meetings and training courses were held by and with volunteers across Sweden. At the end of November, a big national gathering was organised for all volunteers. The local groups met to get to know each other and share experiences.

In addition to the volunteers' gatherings, nearly 40 activities including film screenings and lectures in schools, at trade fairs and events were organised throughout the country.

Our volunteers have also participated in major events such as the Nordic Forum in Malmö, the Göteborg Book Fair in Gothenburg and the Swedish Forum for Human Rights in Umeå.

Quality assurance work

The Swedish Fundraising Council's (FRII) Quality Code: Since 2009, Kvinna till Kvinna has issued a separate report in compliance with the guidelines of the Quality Code adopted by the member organisations of FRII. The purpose of this report is to improve transparency and to benefit management and control within the Council's member organisations. The Quality Code is the consolidation of all that is deemed good practice within FRII's member organisations.

The format for FRII's Quality Code report changed in 2014, and for the first time an impact report was compiled to demonstrate the organisation's performance. External auditors reviewed the report. Kvinna till Kvinna complies with all of the requirements in the Code, with the exception of a small number of governing documents that need to be drawn up: limits for

the organisation's equity, follow-up and evaluation of mediated funds, and a work description for grant reporting and specific-purpose donations.

Monitoring and evaluation: Kvinna till Kvinna's vision and three mandates indicate the direction of the organisation. Kvinna till Kvinna also has five long-term, strategic goals for its work. The goals are outlined in the current five-year plan (2011–2015) which is monitored annually by all parts of the organisation's operations to assure compliance.

In addition to Kvinna till Kvinna's five-year plan, the organisation monitors and evaluates each programme to determine whether Kvinna till Kvinna and its partner organisations are implementing it properly. Both quantitative and qualitative indicators are used to help to measure a programme's progress. Other methods of evaluation are reports by partner organisations, field visits, workshops and dialogue in which results based on goals are identified and discussed. Some goals are linked to specific activities (such as a course in sexual and reproductive health and rights) and the results are then measured directly in the form of an increase in participants' knowledge in the area. While others goals are linked to long-term social change, such as greater respect for women's rights. These kinds of results are less quantifiable and measured over a longer period of time.

Fulfilment of our purpose

Kvinna till Kvinna's work has been implemented in compliance with our Articles of Association. This applies to aid to women's organisations in war zones and regions of conflict, and our advocacy work. Since mid-1993, Kvinna till Kvinna has disbursed monetary aid of SEK 1,185.7 million. Of this amount, SEK 117.7 million was disbursed in 2014.

For the detailed financial statements, please refer to the following income statement, balance sheet, cash flow statement and notes.

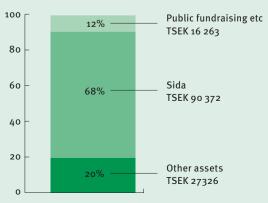
Multi-year overview	2014	2013	2012	2011
General conditions				
Average number of employees	92	78	62	49
Number of partner organisations	130	133	132	132
Income and cost-benefit analysis (TSEK)				
Operating income	133 960	122 408	120 154	84 329
Operating expenses	-132 708	-123 758	-120 027	-84 856
Profit (loss) from financial items	-320	7	-98	92
Tax on economic activities	-71			
Net profit (loss) for the year	861	-1 343	29	-435
Financial position				
Equity (TSEK)	14	-847	496	951

Income statement Note		2014	2013
The Foundation's income	2		
Donations		13 789	8 982
Grants		117 697	110 881
Other operating income		2 474	2 545
Total income for the Foundation		133 960	122 408
Operating expenses	3,4		
Programme service expenses		-117 697	-104 025
Fundraising expenses		-1 966	-1 652
Administrative expenses	4	-13 045	-11 871
Result of operations		1 252	4 860
Profit (loss) from financial items			
Profit (loss) from securities and receivables which are fixed assets			1
Other interest income and similar income statement items		8	55
Interest expenses and similar profit/loss items		-328	-62
Total profit (loss) from financial investments		-320	-6
Profit (loss) after financial items		932	4854
Tax	5	-71	
Net profit for the year		861	4854
Allocation of net profit for the year	7		
Net profit for the year according to the income statement (see above)		861	4854
Utilisation of designated/unrestricted reserves from previous years			24 750
Reservation of designated/unrestricted funds received but not utilised during the year		-69	-30 947
Amount remaining for the year/funds carried forward		792	-1 343

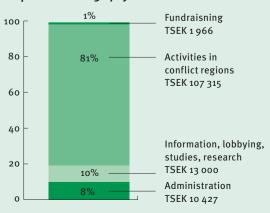
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Balance sheet	31-12-2014	31-12-201
Assets No	te T SEK	T SEI
Fixed assets		
Tangible fixed assets		
Equipment	6 606	74
Total fixed assets	606	74
Current assets		
Current receivables		
Accounts receivable – trade	697	1 25
Other current receivables	1 581	2 09
Prepaid expenses and accrued income	1 707	176
Total current receivables?	3 985	5 11
Cash and bank balances	48 004	46 45
Total current assets	51 989	51 56
Total assets	52 595	52 30
Equity and liabilities		
Equity	7	
Funds brought forward	-847	49
Net profit (loss) for the year	861	-1 34
Total capital and reserves	14	-84
Current liabilities		
Income tax liabilities		50
Liability from received but not utilised grants	8 27 913	31 47
Other current liabilities	4 120	2 49
Accrued expenses and deferred income	9 20 548	18 68
Total current liabilities	52 581	53 15
Total Equity and liabilities	52 595	5230
Pledged assets		
Rental guarantee	849	84
Mortgages	664	66





Expenses TSEK 132 709



Cash flow statement	2014	2013
Operating activities		
Operating profit (loss) before financial items	1 252	4 854
Adjustment for items not included in cash flow, etc.	274	293
Interest received	8	
Interest paid	-10	
Paid income tax	-319	
	1 205	5 147
Increase/Decrease in accounts receivable – trade	558	-167
Increase/Decrease in other current receivables	803	570
Increase/Decrease in accounts payable – trade	751	-1 475
Increase/Decrease in other short-term operating liabilities	-1 310	10 854
Cash flow from operating activities	2 007	14 929
Investing activities		
Investments in tangible fixed assets	-140	-318
Cash flow from investing activities	-140	-318
Financing activities		
Utilisation of previously recorded liabilities		96
Exchange rate difference	-318	
Cash flow from financing activities	-318	96
Cash flow for the year	1 549	14 707
Cash and cash equivalents at the beginning of the year	46 455	31 748
Cash and cash equivalents at the end of the year	48 004	46 455

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Notes

Note 1 Accounting and valuation principles

These financial statements have been prepared in accordance with the Swedish Annual Accounts Act, BFNAR 2012:1 (K3) and FRII's Styrande riktlinjer för årsredovisning (Operating guidelines for annual financial statements).

The transition to the K3 regulatory framework constitutes a change in accounting principles. In transitioning to the new accounting principles, we have decided not to recalculate the 2013 figures in the income statement. Instead, these figures remain intact. This means that income from grants is reported based on grants received and, under the heading Distribution of profit for the year, we have kept the division between Utilised designated reserves and Reservation of designated funds. However, in the Balance sheet for 2013, an adjustment has been made between Equity and Liability, received but not utilised grants (see Note 7 under Equity).

The following accounting and valuation principles have been modified as a result of the transition to K3:

Reporting of grants and donations.
Conditional donations were previously recognised as revenue at the time of the donation and then subsequently reported separately as designated reserves under Equity. According to K3, conditional donations are to be entered as a liability with an obligation to repay until such time as the conditions are met, and are deemed grants. Conditional donations with an obligation to repay that were previously recorded as designated reserves have been reclassified as liabilities.

Operating income

Only the inflow of economic benefits that the organisation has received or will receive on its own account is recognised as income.

Unless otherwise specified below, income is valued at the fair value of the benefit that is received or will be received (receivable).

Donations

Donations include donations received from the general public, companies, organisations, associations, private and non-profit funds and foundations, and sponsorship. Donations also include bequests, the value of donated assets, and income from donations with deeds of gift. Funds from the Swedish Postcode Lottery are also classified as donations. Donations received in the form of undertakings by

companies to pay a certain percentage of their sales to a fundraising organisation are also deemed funds raised because the third-party company is the seller – not the fundraising organisation.

Grants

Funds that the organisation has received from the European Union, the Swedish state and formally independent bodies formed by the EU or Swedish state, and which are provided in the form of transfers of resources to an organisation in exchange for that organisation having met, or having pledged to meet, certain conditions relating to its activities, are deemed public grants and are to be recorded as grants (K3, Sections 36.8 and 37.10). This is also a requirement in relation to the obligation to repay if the conditions are not met. The definition of a grant also applies to other organisations that provide funds under these conditions.

Other income

Primarily, income from successfully completed the *International Training Programme* (ITP) courses.

Operating expenses

Programme service expenses

Programme service expenses refer to expenses that have a direct connection with the fulfilment of the organisation's purpose and Articles of Association, namely:

- To carry out projects in regions of war and conflict that foster women's selfreliance and self-esteem, women's psychosocial and/or physical health or that contribute to promoting women's participation in building a democratic civil society.
- To encourage studies and research of the effects of war and armed conflict on women
- To publicize facts and information about the effects of war and to build public support for peaceful conflict resolution through the use of civilian methods.

Fundraising expenses

Fundraising expenses consist of expenses which have a direct connection to fundraising activities targeting any or all of the organisation's donors.

Administrative expenses

Administrative expenses that the organisation incurs to fulfil the quality requirements that we have for our purpose and for our donors.

Common costs

The above costs include common costs

that can be defined as follows: Common costs include IT, the finance and accounting function, the cost of premises and management in the form of the Board of Directors and the Secretary General.

Leasing

All the organisation's leases are recognised as operating leases. Leasing costs include rental for premises.

Payments to employees

Current payments to employees in the form of wages and salaries, social security contributions and the like are recognised as expenses in pace with the employees carrying out their jobs.

Since all pension obligations are classified as defined contribution plans, a cost is recognised in the year the pension benefits are earned.

Income tax

The tax expense for the year includes tax relating to this year's taxable income. This applies to our activities within the *International Training Programme* (ITP) which is classed as an economic activity.

There are no temporary differences, which is why deferred tax is not reported.

Fixed asset

Tangible fixed assets are valued at their costs of acquisition less depreciation according to plan. Tangible fixed assets are systematically depreciated over their assessed economic life. In doing so, the following depreciation periods are used:

Equipment/Computers 5 years

Some equipment purchases are recorded as programme service expenses. This occurs when appropriations have been made for the purchase, or when, due to the high risk of theft in field work, the equipment is equated with expendable equipment. During the year, equipment purchases totalling TSEK 250 were recorded as programme service costs.

Receivable

Receivables are reported in the amounts that we estimate will be paid, based on individual assessment.

Foreign currencies

Receivables and payables in foreign currencies are valued at the closing day rate.
Receivables in foreign currencies, foreign currencies in cash and bank balances in our field offices are valued at the exchange rate applied for the most recent transfer of funds from Sweden. These currencies are used in the field and are not intended to be returned to Sweden.

Note 2 The Foundation's income	2014	2013
The Foundation's income is detailed as follows		
Donations	13 789	8 982
Grants	117 697	110 902
Other operating income	2 475	2 523
Total	133 961	122 407
Donations are detailed as follows		
Donations reported in the income statement		
The general public The Swedish Postcode Lottery	3 789 10 000	1 983 7 000
Total	13 789	8 983
Donations not reported in the income statement		
Advertising	350	
Total	350	0
Total donations		
Donations reported in the income statement Donations not reported in the income statement	13 789 350	8 983
Total	14 139	8 983
Grants recognised as income		
Sida grants for projects and activities		
Western Balkans	22 421	24 245
South Caucasus	7 401	9 443
Middle East, Jerusalem	7 427	7 780
Middle East, Amman	20 361	16 105
Middle East, Iraq	9 435	12 148
Liberia	11 880	10 892
Afghanistan Other Sida	175 4 619	
ICT4D	4 019	139
Sida allocations for administration	6 653	6 600
Total	90 372	87 352
Other grants for projects and activities		
Norwegian Ministry of Foreign Affairs	6 285	9 044
Swedish Agency for Youth and Civil Society	360	
Dutch Ministry of Foreign	10 815	10 315
Affairs, FLOW project Swedish Inheritance Fund	0	
The National Radio telnet	798 738	750
fund (Radiohjälpen)	7,50	/) •
The Swedish Institute		66
Folke Bernadotte Academy	1093	1 295
International Alert EPNK project	2 241	497
Forum Syd	1 052	1 535
International Alert Postcode Foundation	276 3 667	
Total	27 325	23 502
Total grants	117 697	110 854

Note 3 Leasing	2014	2013
Future lease payments fall due according to the following		
Falling due and payable within 1 year Falling due and payable later	3 987	4 207
than 1 but within 5 years	5820	7893
	9 807	12 100
Expensed leasing charges during the period	4 268	3 340
Note 4 Average number of	2046	2042
employees, staff costs	2014	2013
Number of employees women only		
Sweden Albania	55 2	52
Bosnia and Herzegovina	2	3
The geographical area of Kosovo*	2	2
The Former Yugoslav Republic of Macedonia		3
Serbia	2	3
Georgia Liberia and DR Congo	6	3
Palestine and Israel	3	4
Jordan and Lebanon	6	2
Iraq	3	2
Total	92	78
Salaries and other employee benefits		
Secretary General Other employees	717	692
Total salaries and benefits	27 998 28 715	23 748
Payroll overhead	10 994	10 436
(of which pension costs)	2 586	2 130
Pension costs Secretary General	226	194
Board of Directors and senior management		
Number of Board members on the balance sheet date		
Female Male	5 2	2
Total	7	7
Number Secretary Generals		
Kvinnor	1	1
Women		1

Voluntary work

During the year a varying number of people worked voluntarily for the organisation packing dispatches, and with information and collection box fundraising, for example. The value of these efforts has not been recorded in the income statement.

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Note 5 Tax on net profit for the year	2014	2013
Income tax is calculated on taxable economic activity		
Pre-tax profit recorded	324	
Tax calculated at the applicable tax rate (22%)	71	
Reported tax expense	71	

Note 8 Liability, received		
but not utilised grants	2014	2013
Sida South Caucasus	470	2 324
Sida Europe/Western Balkans	1 282	3 407
Sida Middle East	4 402	9 509
Sida Liberia	2 610	4 699
Afghanistan	4 522	
Other allocations	14 627	11 536
	27 913	31 475

Note 6 Inventarier	31-12- 2014	31-12- 2013
Costs of acquisitions brought forward	1 562	1 419
Purchases during the year	139	318
Sales and disposals		-175
Closing accumulated costs of acquisitions	1 701	1 562
Depreciation brought forward	-822	-704
Sales and disposals		175
Depreciation for the year	-273	-293
Accumulated depreciation carried forward	-1 095	-822
Residual value according	606	740
to plan carried forward		

Note 9 Accrued expenses and deferred income	2014	2013
Accrued interest expenses	-18	90
Holiday pay	1 588	1 252
Other items	2 327	509
Prepaid grants Sida	16 200	16 030
Prepaid grants, other donors	451	800
Total	20 548	18 681

Note 7 Equity	Designated reserves 2013	Specific- purpose donations	Retained equity	Net profit (loss) for the year	Total equity
Balance carried forward 31 December 2013	31 474		496	-1 343	30 627
Transferred to Liabilities at transition to K3 on 31 December 2013	-31 474				-31 474
Donor-specified purpose 2015 not utilised		69			69
Transfer to net profit/loss for the year			-1 343	1 343	
Net profit (loss) for the year				792	792
Closing balance	0	69	-847	792	14

Designated reserves from 2013 have been reclassified according to K3, which means they are classified as a liability as per 31 December 2013

Stockholm <u>2011 - 04 - 11</u>

Stockholm 2011 - 01-11

Sirgit Hansson
Ordförande

Viola Hurubjelke

Jesper Hansén

Lennart Lindgren

Vár revisionsberättelse har lämnats 2015-04 21.

Monika Wannholm Auktoriserad revisor

Auktoriserad revisor

^{*}All country names align to UN terminology. Sweden has recognised Kosovo as a sovereign state.



Auditor's report

To the board of directors of The Kvinna till Kvinna foundation, corporate identity number 802401-6134

Report on the annual accounts

We have audited the annual accounts of The Kvinna full Kvinna foundation for the year 2014. The annual accounts of the foundation are included in the printed version of this document on pages 36-45.

Responsibilities of the Board of Directors for the annual accounts

The Board of Directors are responsible for the preparation and fair presentation of these annual accounts in accordance with the Annual Accounts Act, and for such internal control as the Board of Directors determine is necessary to enable the preparation of annual accounts that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these annual accounts based on our audit. We conducted our audit in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the annual accounts are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the annual accounts. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the annual accounts, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the foundation's preparation and fair presentation of the annual accounts in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the foundation's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board of Directors, as well as evaluating the overall presentation of the annual accounts.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinions

In our opinion, the annual accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of The Kvinna till Kvinna foundation as of December 31, 2014 and of its financial performance and its cash flows for the year then ended in accordance with the Annual Accounts Act. The statutory administration report is consistent with the other parts of the annual accounts.

Report on other legal and regulatory requirements

In addition to our audit of the annual accounts, we have examined the administration of the Board of Directors of The Kvinna till Kvinna foundation for the year 2014.

Administrative report



Responsibilities of the Board of Directors

The Board of Directors are responsible for the administration under the Foundation Act and the Charter of Foundation.

Auditor's responsibility

Our responsibility is to express an opinion with reasonable assurance on the administration based on our audit. We conducted the audit in accordance with generally accepted auditing standards in Sweden.

As a basis for our opinion concerning discharge from liability, in addition to our audit of the annual accounts, we examined significant decisions, actions taken and circumstances of the foundation in order to determine whether any member of the Board of Directors is liable to the foundation. We also examined whether any member of the Board of Directors has, in any other way, acted in contravention of the Foundation Act, the Annual Accounts Act or the Charter of Foundation.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Opinions

The Board of Directors members have not committed any act or been guilty of any omission, which, in our opinion, could give rise to any liability to the foundation for the financial year 2014.

Stockholm den 21 april 2015

Monika Wannholm
Authorized Public Accountant

Authorized Public Accountant

The Kvinna till Kvinna Foundation strengthens women in conflict affected regions.

Kvinna till Kvinna Slakthusplan 3 121 62 Johanneshov, Sweden

www.kvinnatillkvinna.se/en www.facebook.com/kvinnatkvinnafoundation